Airline Ambassadors International (“AAI”)

Board Meeting Minutes

Phone Conference Call

Saturday, Jan. 24, 2014

Attendees: Nancy Rivard – President

Sandy Dhuyvetter – Secretary

ML Murray

Sandy Ettinger

Diane Zyatts

Lourdes Venes

David Rivard

**Meeting Called To Order**

Nancy called meeting to order with 6 members present - constituting a quorum.

**Adoption of Minutes**

Minutes were distributed in advance from the October 24, 2014 meeting. Upon motion duly made by Nancy Rivard and seconded by Diane, the motion was **RESOLVED** and the minutes were adopted by the board.

**Old Business**

**Overview on Programs**Administrative Update – Nancy

Things have gone great. Doing the virtual online thank yous for donations. Lindsey accepted another job in NY, but not helping AAI any longer.

Ultimately will need an assistant.

Program Overview- 2014 Log Nancy

Sent out and was self explanatory shows services for 2014.

Escort Program – provided $455K in services - nearly half million !  
Please send cards to Margaret Whitehead at 113 Masters Dr. N.  Peachtree City, GA 30269

Her husband just passed away. Nancy asked members to send Margaret a note and ML recommended that the board send flowers to Margaret. All agreed. Group authorized Nancy to send flowers to Margaret on behalf of the Board.  
  
Humanitarian Missions – $31K in humanitarian aid delivered in 2014. Missions planned every month in 2015 Calendar of Missions and [Sponsorship Program](http://airlineamb.org/soth/kids/)  $35 commitment to support a child is going well. Lourdes Venes pointed out sponsorship program with World Vision is excellent.

Human Trafficking -

   All Board members [Sign Petition](https://www.change.org/p/american-airlines-help-stop-human-trafficking)   As a result, AA has decided to train their staff on this issue! Nancy will send congratulations letter to CEO and will then begin petitioning next airline (United) . MSP Training Jan 20, 2015 – went well and Chicago Training planned for Feb. 20 funded by department of Chicago Aviation   
  
**.Finance**

Doing better than ever in AAI. As of Jan 24, 2015 - $139,689 in bank.

($6,215 Escort Program, $33,474 Operating Account, $100,000 – Savings Account)

Audit will begin Feb. 17 and cost $5k

Will also get Board of Directors Liability insurance.- due in March

Sandy E, Carl and Nancy have not yet prepared a Proposed Investment Policy Statement - Carl - Sandy Ettinger and Nancy hope to have this by next Board meeting

**Development**

***Grants - CFC Campaign Dave Rivard***

AAI has applied for several grants, with substantial partners,

1. AAI applies for annual **TIP Grant**. (Trafficking in Persons) **2nd Grant:** has not received this yet.

2. COMPOL Grant was submitted in Aug 2014, as a direct result of AAI’s presentation at Interpol This grant has many substantive partners including DCAF and Interpol. (Dave noted that he joined Nancy and Sandra Hodges at Interpol Conference in 2014 and noted that international Law enforcement forces are looking for non profits to partner with in combatting human Trafficking..

**Global Resilence Grant:** Was in partnership with IOM (In’t Organization on Migration), Like a UNICEF of UN. Will hear in about a month if AAI receives.

**Combined Federal Campaign (submitted Jan 2015)**

**Oak Foundation Another grant** is also in the works. They are all intensive applications. We should all be keeping our eyes open for these opportunities.

It was recommended that board members are informed of the Grants that are being considered by AAI.   
  
Dave will put a little packet together with statements of intent, so then everyone knows what the status is of Grants and AAI.

Both International and Domestic Grants should be considered.

Lourdes will research additional Grant opportunities and Andy Valenzuela, President of Airline Ambassadors Colombia can also be of help.

Need a two day curriculum for trafficking for South Africa Airlines.

Need to put another meeting in Febrary, that would be nice to have the whole board involved.

**Web Development - Sandy Ettinger – Carl**Need to make AAI site a more donation friendly site.

Board is fine with Nancy making a decision on working with Sam Schooner at $40 per hour, (current webmaster is local but $70 per hour.

**Development Committee - Diane Zyatts**

Nancy, Sandy F, Nancy R, ML, Lindsey, Sandy E discussed fund raising network. Interactive donation tools. Social Media, growing target list and do something similar as other.

Looked at Polaris, and they identified all their 40 something ways to create funds.

Decided at last Development Committee meeting to move towards “donors” rather than “members”, Next step to set next development meeting – in February,

Diane will guide this through strategic plan that is logical and reasonable.

ML recommended a monthly sponsor highlighted on AAI site each month.

Any other ideas should be sent to committee.

Lourdes pointed out that World Vision has an excellent child sponsorship system on web. Nancy mentioned that Global Family also has good Web interaction and tracking of children.

***Plane Manners* - ML Murray**

Taking a sabbatical for 3 months and will do a few charity book signings including one in Chicago during the Human Trafficking Training on Feb 20th. Nancy acknowledged that ML’s efforts have raised nearly $10,000 for AAI and mentioned possibility of filming ML for a segment of OnNow TV at that event.

**Mileage Bank - Sandy Dhuyvetter**

300k miles available right now - over 60 transactions completed in 2014. Sandy said that the program is being slightly restructured and Nancy acknowledged her excellent management.

**Planned Giving - Sandy Ettinger**

Planned giving brochure on AAI website now. One of the more important structures in AAI, unpredictable but yet productive. It was because of Planned Giving that AAI received the $100,000 now in Savings, and $14,000 more came in from the same program at the end of 2014.

**New Business**

**Web TV - ML, Nancy, Sandy Ettinger  Check this** [**LINK**](http://airlineamb.org/2015/01/18/download-our-app/#.VLx-LkfF98E)

ML met Bobby Singerman at the DCA airport late last year and connected him to AAI for fundraising strategy. Sandy Ettinger helped negotiate an agreement that does not cost AAI $. Nancy and Ruth Matranga (AAI’s Miami Regional Director) flew to Tampa last week to assist in the filming for a OnTV telethon to raise $ for AAI projects both were pleasantly surprised with Bobby’s energy and enthusiasm. They also learned about the On Now TV App that is part of the plan for launch in February. The APP allows AAI members to become I-Reporters and to receive valuable coupons from MSHost vendors at airports across the country.

AAI was offered a 2 minute commercial on American Airlines flights in April and May. which could expand AAI’s outreach with a call to action that could provide funding. Bobby has agreed to edit a commercial which will request viewers to pledge $1 per month (or more) and provide the APP for download. We will start with Escort and Missions program. Nancy asked for approval to spend $1,999 for this (normally $9,000) Lourdes moves to approve, Diane seconded. All voted in favor - this expenditure was approved by the Board. **– Resolved**

**Helps Worldwide Shoes 2 Kids Program** - Nancy - Sandy

Sandy E says it sounds like a low to no risk possibility, affiliation program by giving them credibility of AAI… they in turn will be giving us donations… Sandy will put together paper work that includes exit strategies. This program also ties in for Shoes4Kids and they may also provide funding for the 100,000 shoes. Hoping that both opportunities work, but one is fine.

**End of April is the next board of directors. . . Nancy will email members dates of next meetings!**

Board meeting was officially adjourned.

Respectfully submitted:

Sandy Dhuyvetter

During meeting Dave Rivard sent note to participants with list of grants for which AAI has applied as well as zip file with basic grant documents:

All,

Here is a grant summary of what we have submitted over the past 3 years. We performed work for contract with:

        UNICEF

        IOM (International Organization of Migration)

        MINUSTAH (UN Peacekeeping Force)

        US SouthCom (US Army – Southern Command)

        ISTAT (International Society Transport Aircraft Trading)

I have the specifics (complete grant contracts and application materials on any of the above if you like. Most are around 3 G each.)

Our incubating grants for 2014 are:

        Combined Federal Campaign

        Global Resilience Grant (USAID)

        TIP Grant for 2014 (USAID)

        THB COMPOL (European Commission and USAID)

 Thank you all. I think we have very good possibilities with strong partners in Colombia, South Africa and El Salvador per TIP, and El Salvador and India for CASA.

 Take care all!

Dave