

#### Afghanistan Albania Argentina Bali Belize Bhutan Bolivia Bosnia Brazil Cambodia Chile China Colombia Costa Rica Dominican Republic Ecuador El Salvador Germany Ghana Guatemala

Guyana Haiti Honduras Hungary India Jamaica Jordan Kenya Lebanon Liberia Macedonia Mexico Mozambique Myanmar Namibia Nepal Nicaragua Pakistan Palestine Panama

#### Paraguay Peru Philippines Romania Senegal Serbia Sri Lanka South Africa South Korea Santa Lucia Tanzania Thailand Tibet Uganda Ukraine **United States** Uruguay Venezuela Vietnam Zimbabwe



## Annual Report 2009



# **Our Mission**

*Airline Ambassadors* provides humanitarian aid to children in need as well as international relief and development to underprivileged communities around the world.

### **Board of Advisors**

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Hiroo Saionji President, World Peace Prayer Society

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### **Board of Directors**

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Nancy Rivard, President President, Airline Ambassadors

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Maya Grant, Secretary Weil, Gotshal & Manges LLC

Daniel Sheth, *Treasurer* MSD Capital

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Steven Forneris

Peter Greenberg Award Winning Travel Journalist

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Nancy Rivard Executive Director

Lynette Widdison Executive Assistant

Joseph Mutti Administrative Director

Emma Blaxter Administrative Assistant

Jean Barry Webmaster



## A Message of Thanks and Appreciation

AIRLINE AMBASSADORS is eternally grateful for your continued generous help and participation. With the support of our members and partners, we were able last year to directly improve the lives of an estimated 92,000 children in 20 countries.

In 2009 we hand delivered \$1.12M in medicine, medical supplies, food, clothing and school supplies directly to children in need. We also escorted 143 children and orphans for life changing surgeries and to new homes. We established long term relationships between youth around the world and offered hope and education to children in over 100 facilities, villages and refugee camps.

We also positively impacted hundreds of volunteers with inspiring opportunities to bring compassion into action. Our members deepened their understanding of global inequity, respect for diverse cultures, and appreciation of our common humanity.

AIRLINE AMBASSADORS is the only international aid and development organization to operate within the airline industry. We leverage capabilities within our industry to provide low cost transportation, transport of goods, customs or logistical and direct aid delivery to disaster regions, as well as to orphanages, clinics and remote communities. We have grown to thousands of members that act as a human link connecting world resource to world need.

For every dollar donated in 2009, we were able to deliver over \$11 in humanitarian aid to thousands of impoverished children. With a bare minimum of donations going to administrative costs we have been able to achieve more than we had ever expected or hoped.

Clearly, we could not accomplish our work without the support of our volunteers, the airlines and local partners including dozens of non-profits, businesses and local governments. This letter of thanks and appreciation goes out to all our benefactors who have generously contributed their resources, time and passion to those who await our help worldwide.

In Shared Dedication,

Maney Rivard

Nancy Rivard President and Founder

Thank you to our donors and sponsors for helping to create

# A Mosaic of Miracles!

#### \$25,000

American Airlines FAMRI - Flight Attendant Medical Research Institute UNICEF

#### \$10,000 +

ISTAT - International Society of Transportation Aircraft Trading Foundation Hernreich Family Foundation

American Giving Patricia McPeak Susan Allen Dr. Nassrin Zahedi Leslie Sosnowski Steel Reinforcing

#### \$5,000 +

Virtuoso/ Exotissmo Deanna Frieze The Global Contribution Avis Budget Charitable Foundation James & Katherine Klien Nixon Peabody LLP Fine Living Network Rodrick & Sharon King Weil, Gotshal & Manges, LLP Regal Entertainment Carolyn Larson LDS Charities

#### \$2,000 +

Bear Stearns Charitable Gift Fund Southern Iowa Econ Dev Association Emane Reis NBC News Hunaina Al-Mughairy Scott Sussman Wallaroo Hat Company Thomas Kroetch Fresh Produce Sportswear, Inc. Stanley/Marion Bergman Charitable Foundation Henry Schein, Inc. The New York Community Trust David & Sylvia Steiner Charitable Trust Howard Berk



#### \$1000 +

Christina Andersen B.R, Guest Restaurants Barabara Pyle Foundation John Barraclough Black & Light Company Daniel & Michele Bonvalot Anthony & Samantha Branchinelli

Jean Charles Rohit & Sonal Chopra Steve Crane Ana Maria Cruz Scott & Darcy Durham Vanessa Faktor Christopher Grubb Hannah's Gold **Tom Andrew Javits** Luxury Resorts & Hotels **Robert Millonig** Sean & Kristen Mooney Norwegian Cruise Line **Roslvn Parker** Pediatrician for Central America's Children Barbara Pyle R&W Concrete Contractors, Inc. **Reaching Hearts for Kids** Kristen Resnasky Robert Bothman, Inc. Susanne Setchell Maulin Shah Peggy and Carson Shelly Eddie Smith Paul & Unique Sautier Vacation, Inc. Stay Awake Inc. **Doug Stoup Daniel Susott** The Humpty Dumpty Institute The Ritz Carlton SF Transformation 2000 Tree of Life Foundation West Marine Products Corporation Wings Financial David Yankelevitz

## From the President and Founder

Airline Ambassadors provides international relief and development to underprivileged communities wordwide.

#### AIRLINE AMBASSADORS INTERNATIONAL (AAI)

is a non-profit organization affiliated with the United Nations and recognized by the US Congress. Inspired by the UN Millennium Development Goals, AAI provides a way for individuals to participate and contribute to humanitarian relief and development projects at home and abroad.

AAI provides domestic and international aid relief and development services to people and communities in need.

Our teams have made significant contributions to our world community, addressing issues of POVERTY & HUNGER, CHILD WELFARE, EDUCATION, DISASTER RELIEF, HEALTH, and COMMUNITY DEVELOPMENT.

Partnering with non-governmental organizations, schools, churches, and civil society organizations, Airline Ambassadors leverages its affiliation with the travel industry to match world resource to world need. Thousands of members volunteer their skills, time, finances, and effort to become a direct link, providing humanitarian aid, tangible care and goodwill services.

# How does Airline Ambassadors accomplish so much?

We offer a structure for our members to volunteer and make a personal difference in the global community. Our members are provided a venue to apply their unique interests and skills to helping others.

Our humanitarian model has unleashed creativity and resources heretofore untapped. In 2009, our volunteers contributed many thousands of hours of volunteer service and spent hundreds of thousands of dollars of personal income. They helped establish orphanages, schools, clinics, feeding programs, vocational training, and agricultural programs

## **Our Vision**

AIRLINE AMBASSADORS INTERNATIONAL has demonstrated that development assistance works best under the direction and invitation of those we assist. Creating opportunities for ordinary people to participate in international development and aid relief will be a critical element in determining the success of foreign aid programs politically and pragmatically.

Typically, relief and development organizations restrict donor involvement to contributions (while making exceptions for high donors). They also rely on highly paid humanitarian professionals who restrict project visitation by ordinary citizens. While certain projects might certainly warrant such protocol, we believe that people from all walks of life have skills to offer in making communities whole again. Thus volunteers bring unique aspects that enrich personal relationships with the people they serve. The additional human resources we enable and provide bridge vital gaps in assistance shortfalls that are increasingly apparent everywhere.

While there is not an abundance of resources in an increasing number of communities, there is an abundance of human spirit that we are placing, leveraging and nurturing.

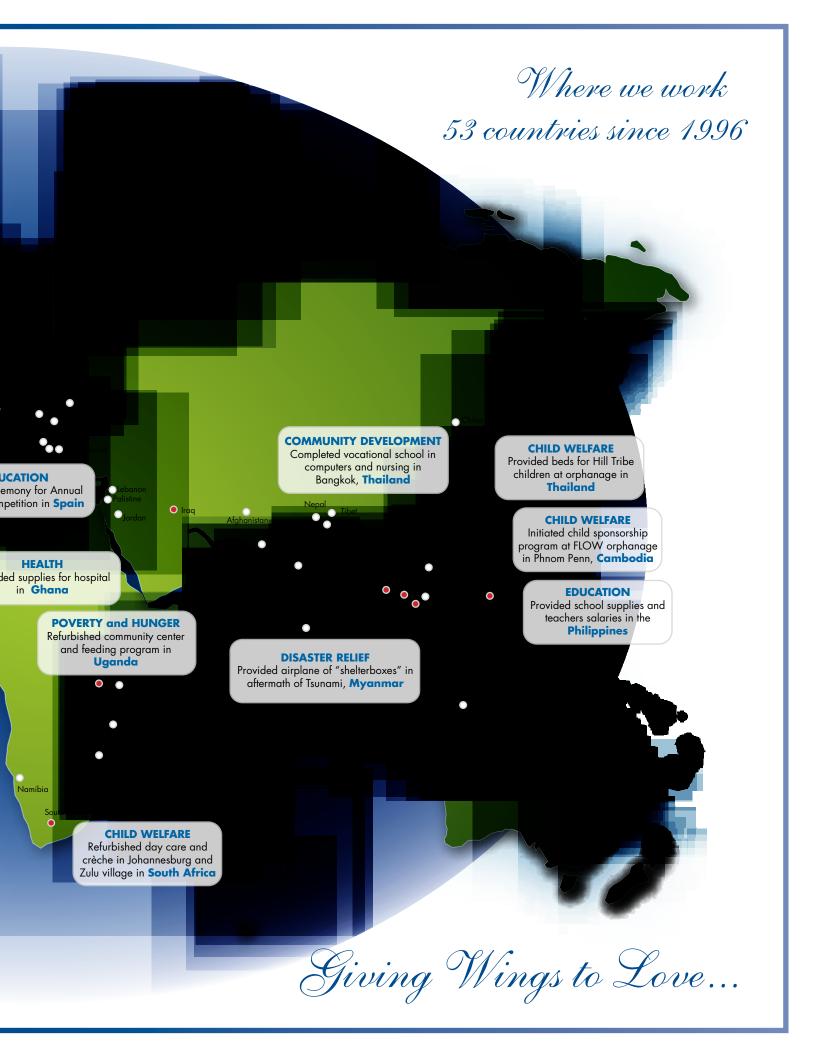
#### The Airline Ambassador Elements of Service Include:

- A greater leverage of resources that can be created by developing the "human element." This human element consists of a greater sense of responsibility by both the giver and the aid recipient.
- On-going volunteer programs that provide vital resources to community development and disaster relief.
- Local independence and self-determination, which is the ultimate objective of any development or aid. We link the above elements of service with aid, funding and professional service delivery to provide training and education for our volunteers. Our model provides a "continuity of care" element, which is emblematic of Airline Ambassadors projects in 52 countries.



(Amount of in-kind aid, not counting services and travel)

• 2009 Mission Sites • Previous Mission Sites



## **POVERTY & HUNGER** Addressing food security

#### AIRLINE AMBASSADORS

is committed to help serve the needs of those who suffer from poverty and hunger. In 2009 we provided \$188,409 towards this focus, and initiated a nutritional feeding program in COLOMBIA along with sup-



porting others we previously established. We continued to bring support to El Hornerito Feeding program in ARGENTINA and supplied meals to children in Port au Prince, HAITI with funding from our Tucson Region. We supplied 2,000 lbs of the rice-based meal supplement "manna" to Hospital Bloom, in San Salvador, EL SALVADOR to combat malnutrition and support maternal health. AAI's support of Casa Campo orphanage in MEXICO has provided food for the children, and the garden we started there continues to provide fresh vegetables for 82 children and staff. The Vulindlela program of sustainable agriculture we started in SOUTH AFRICA's Eastern Cape, continues to provide nourishment for a population of 10,000.

## DISASTER RELIEF

Immediate response to human suffering

A total of \$92, 273 of humanitarian aid for disaster relief was delivered by Airline Ambassadors in 2009. We provided hygiene kits and supplies to support flood victims in Iowa and the Pine Ridge Indian Reservation in the UNITED STATES. Disasters can, of course, be as much human-made as natural, and this year American Airlines helped coordinate an air shipment of supplies into the Middle East. AAI members joined the ship-



ment hand delivering donations into IRAQ, and some of the donations were also delivered to AFGHANISTAN. These donations of shoes, hygiene kits, blankets, food and medical supplies, went a long way to creating goodwill with the families and communities where US troops are working. The US Army Southern Command helped transport school kits to San Jose del Guaviare and other locations in southern COLOMBIA, resulting in signing a partnership MOU with Airline Ambassadors in December 2008. AAI provides humanitarian aid and volunteers who work with the US military to build friendships and goodwill in local communities.

## **CHILD WELFARE** Sharing love and giving hope

AIRLINE AMBASSADORS visited nearly 100 orphanages, schools, handicapped facilities, hospitals and remote communities in 2009 delivering \$72,137 in aid supporting children's welfare. We provided shoes, clothing, toys, arts and sports equipment and in many cases hosted a party where aid was given as part of the celebration. We continued support to Casa de Campo Orphanage in MEXICO, which has been dependent on our assistance for the last two years. Airline Ambassadors provided supplies for day care centers, orphanages and HIV facilities in the DOMINI-CAN REPUBLIC even receiving a key to the city from the Mayor of Puerta Plata. AAI conducted similar activities for children in BOLIVIA,



CAMBODIA, NICARAGUA, HONDURAS and SOUTH AFRICA. Child welfare was addressed on nearly every mission this year.

We also supported child welfare by supporting projects focusing on arts and culture. AAI delivered musical instruments to Symphony for Life, a youth development program in Quito, ECUADOR, and volunteers enjoyed a local concert by grateful students. Additionally, AAI helped to establish long term relationships between youth through our Cards for Kids Program. Children in various countries designed cards and were connected with their counterparts in the US at 14 different US schools.

## **EDUCATION** Investing in the future

AIRLINE AMBASSADORS delivered \$299,889 in programs on education in 2009, and supported schools in 12 countries. Many thanks to our members and partners we were able to refurbish schools in the DOMINICAN RE-PUBLIC, and assisted Mayor Vladimir



Céspedes of Puerta Plata in deliveries in his district as well as to Niños de Cristo Orphanage in La Romana. We provided a student intern to work with Homes for the Heart at projects in EL SALVADOR and sent our own intern to visit La Escuela de Milagros, the School of Miracles, to provide an education for children in rural GUATEMALA. We provided school desks for children in MEXICO, and computers and supplies to schools in ARGENTINA, BOLIVIA, CAMBODIA and a school supporting Hill Tribe children in THAILAND. We also delivered school kits and supplies to the school we began at Kiwanis Village in Soyapango, EL SALVADOR. On virtually every one of our missions we deliver school kits containing notebooks, pencils, sharpeners, scissors, etc. Restricted funds also provide funding for teachers salaries and school building projects.

AIRLINE AMBASSADORS also co-sponsored our annual International School Competition with our partner, Paz y Cooperación, stimulating creative thinking on solutions to global problems that affect us all. The 2009 Competition – All Against Climate Change, challenged teachers and students all over the world to consider the environmental impact of global climate change. Posters describing the competition were printed in five languages and distributed through U.N. Information Centers around the world. 30,000 children from 38 countries participated in the competition. Seventeen year-old Cuala Sigo from ROMANIA was awarded the grand prize of two round trip tickets provided by AAI.

## **HEALTH and DISEASE PREVENTION** From clinics to mountain-top villages

AIRLINE AMBASSADORS delivered \$322,624 worth of medications, supplies and equipment to 22 hospitals and clinics affecting thousands of lives in 2009. Our team delivered hospital supplies enabling the start up of a small rural clinic in GUYANA, which was supported by the US military. Members relayed life changing HIV medications to projects in GUATEMALA, thanks to our partner organization, Other Options. The medical clinics we started in Juampas, HAITI continue to thrive and provide medical service to their communities. Our teams deliver needed items, HIV medication, wheelchairs and other medical and physical therapy equipment to many clinics in rural communities and mountaintop villages.





AAI members delivered our Health and Hygiene manual and hygiene kits of soap, shampoo, washcloths, toothbrushes, etc. as part of each mission. Our members use the manual to teach basics such as hand washing, tooth brushing, the dangers of smoking, and importance of cleanliness, good nutrition and pure water. On medical missions, our teams also instruct on issues such as maternal and pre-natal health, breast exams, birth control, safe sexual practices and HIV protection.

Our Children's Escort program also broke a record this year with AAI volunteers providing a loving and capable escort for 143 children traveling to the US for adoption or medical care not available in their home countries.



## **COMMUNITY DEVELOPMENT** Building capacity in the developing world

AIRLINE AMBASSADORS' humanitarian efforts also leads to long term commitments and development projects. This year we provided community development support and services worth \$264,712. Our teams sponsored wells in two locations near Angkor Wat, and provided funds to build a school in Kep, CAMBODIA. We continued support to our educational sewing program for indigenous women with Mayan Families in GUATEMALA, delivering many sewing machines, empowering women to begin their own business. Our vocational training program at Kiwanis Village, in Soyapango, EL SALVADOR expanded beyond sewing and construction, to include micro-enterprise tortilla and furniture businesses.



The CASA Corps manual for building codes was translated into Spanish in 2009. This simple to use construction manual, "The Essential Elements of a Building Code", is a basic instructional manual for building earthquake resistant housing. The AIRLINE AMBASSADORS CASA Corps team is comprised of architects, engineers and municipal officials from the highest level institutions. In 2006 the team produced a construction guide and program for local builders in communities without building codes. With Rotary International and the Universidad Católica educational system, we partnered to send trainees from ECUADOR to a Connecticut municipal building department for such training. We intend to expand this successful pilot training program into other municipal building departments next year. Plans are in place for 2010 to build prototype structures in EL SALVADOR, HAITI and ECUADOR as a teaching aid to train local professionals in proper building techniques. These programs build capacity at the local level and share valuable knowledge with developing countries.

Prototype Disaster Reconstruction Housing

## We accomplish our mission through these five programs:

#### **Humanitarian Missions**

AIRLINE AMBASSADORS coordinates missions every month where members hand deliver medical supplies, first aid kits, school supplies, clothing, blankets, and medicine to refugee camps, orphanages, clinics, schools, and remote communities. We also provide opportunities for medical professionals, teachers, builders, and travelers of all ages and professions to share their unique skills and expertise to benefit local communities. In 2009, we delivered \$1.2 Million of humanitarian aid, directly impacting an estimated 92,000 children.

#### Children's Escort Program

AIRLINE AMBASSADORS contracts with various adoption agencies and nonprofits to provide volunteer escorts for children in need of medical care not available in their home countries or for orphans going to their new homes. These Airline Ambassadors are airline personnel who use their flight privileges to provide a loving and capable adult companion for these disadvantaged children at a fraction of the cost to adoption agencies, health care partners or individuals requiring our service. In 2009 we escorted 143 children, representing 5,921 service hours.

#### **Youth Program**

Our representatives visit local schools and involve students in volunteer projects to serve both their local and global community. Students study geography, language, and social issues while developing cross-cultural relationships with their counterparts throughout the world. Since 1995 we have sponsored an annual international school art competition at the UN with our internationally acclaimed partner "Paz y Cooperación" from Madrid to increase creativity and raise awareness about global issues. A total of 2,000 U. S. students and 28,000 international students participated in this program. In 2007 the theme was entitled "My Right to Decide". The art theme focused students to think about gender equality issues.

#### **Special Events and Conferences**

AAI members volunteer at civic or charitable events at home and abroad. Participation with standing (voting and consultation status) at international conferences enriches members' awareness of social and political issues enabling members to make important contributions toward international policies. Volunteering at local civic and charitable events gives members a venue to contribute in their home communities as well. Our members participated at dozens of events this year, helping to bring goodwill and hands-on experience into action. In 2004 we received accreditation with ECOSOC (the United Nations Economic and Social Council) and in 2005 we were granted status as a PVO (Private Voluntary Organization) with USAID.

#### **CASA Corps**

The CASA Corps program within AIRLINE AMBASSADORS was established in 2001 after the CASA (Code and Safety Act of the Americas) was enacted. The program provides opportunities for architects, construction engineers and building code officials to share knowledge with their counterparts in developing countries who are critically in need of safe building technologies. This "technology transfer" program facilitates building code development with an "adaption then adoption" philosophy and supports a consequent construction industry culture that is evolving from this initiative. The preventative approach of the CASA Corps program has a potential to save millions of lives in the event of earthquakes or other natural disasters. Our CASA Corps team provided thousands of dollars worth of donated consulting hours in 2009.











## 2009 Financial Highlights

The following is a financial summary for fiscal year 2009. Airline Ambassadors non-profit 990 tax return is available on our website at www.airlineamb.org

### Statement of Activities

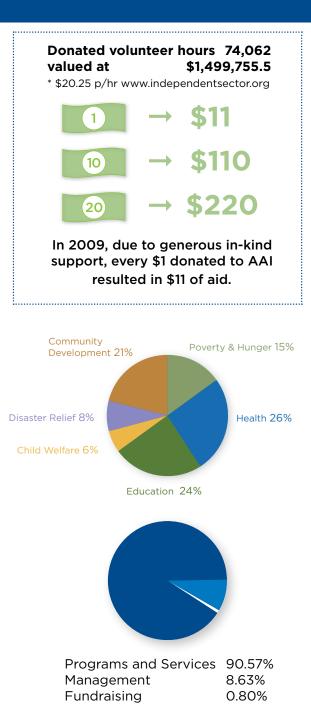
Year ending Dec. 31, 2009

#### SUPPORT AND REVENUE

Private Support and Revenue ("Public" support)	
Contributions & Grants	\$725,143
Donated Goods and Services	\$649,770
Other Income	\$9,027
Special Events	\$62,964

#### TOTAL PUBLIC SUPPORT \$1,446,904

Expenses	
Programs and Services	
Poverty and Hunger	\$188,409
Health	\$322,624
Education	\$299,889
Child Welfare	\$72,137
Disaster Relief	\$92,273
Community Development	\$264,712
Programs Total	\$1,240,044
Management and General	\$118,091
Fundraising	\$10,940
TOTAL EXPENSES	\$1,369,075



## **Airline Ambassadors International**

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#### and ALL of our generous members!

We leverage each \$1 of your donation to feed a child for a month. Please make your tax-deductible gift payable to Airline Ambassadors.



Thank you ColorPrint for assistance with content and design of the 2009 Annual Report.