

### **PUBLICITY LOG**

# YEAR 2016 TV 2016

• 4/22/2016 ABC Evening News – Flight Attendants fight human trafficking and more

Story on AAI founder Nancy Rivard as part of the Working Women segment by Anchor Alison Starling. Great general coverage on all three of Airline Ambassadors programs. <a href="http://wjla.com/features/working-women/flight-attendants-fight-human-trafficking-and-more">http://wjla.com/features/working-women/flight-attendants-fight-human-trafficking-and-more</a>

1/13/2016 NBC San Jose Airport Workers Trained to Detect Human Trafficking

Story on AAI trainings at San Jose to a large group of employees with presentations by airport director Jim Webb, and Sergeant Kyle Oki of San Jose Police Department Two trainings preceded by press conference with Mayor, Attorney General, Congressman Honda's office and AAI.

<a href="http://www.nbcbayarea.com/news/local/San-Jose-Airport-Workers-Trained-to-Detect-Human-Trafficking-241758811.html">http://www.nbcbayarea.com/news/local/San-Jose-Airport-Workers-Trained-to-Detect-Human-Trafficking-241758811.html</a>

• 1/11/2016 FOX Preventing Human Trafficking during the Super-Bowl

Story on AAI trainings at SFO International Airport featuring comments by AAI Survivor, Donna Hubbard and other trainers Michele Krick providing awareness to employees <a href="http://www.ktvu.com/news/73030462-story">http://www.ktvu.com/news/73030462-story</a>

1/11/2016 CBS SFO Holds Human Trafficking Awareness Training Ahead of Super-Bowl 50

Story on AAI trainings at SFO International Airport featuring comments by AAI Survivor, Donna Hubbard and other trainers. Nancy Rivard http://www.ktvu.com/news/73030462-story

1/11/2016 ABC SF Introducing Initiatives to Stop Sex Trafficking at Super-Bowl

Story on AAI trainings at SFO Internatinal Airpor featuring comments by AAI Survivor, Donna Hummard and other trainers Michele Krick. <a href="http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/">http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/</a>

• 1/11/2016 <u>UNIVISION San Francisco provides training on Human Trafficking before big Game</u>

Story on AAI trainings at SFO International Airport featuring comments by AAI Survivor, Donna Hubbard and other trainers Michele Krick. <a href="http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/">http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/</a>

1/11/2016 NBC To Catch a Trafficker: Flight Attendants Train Before SuperBowl

Story on AAI trainings at SFO Internatinal Airpor featuring comments by AAI Survivor, Donna Hummard and other trainers Michele Krick. <a href="http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/">http://abc7news.com/news/sf-introducing-initiatives-to-stop-sex-trafficking-during-super-bowl/1155269/</a>

# **RADIO 2016**

• 8/7/2016 Al Cole – People of Distinction Radio Show

Hour long interview with Nancy Rivard on the founding of Airline Ambassadors and the search for meaning and significance behind Traveling to Make a Difference. http://peopleofdistinction.org/alcoleonitunesradionetwork

#### **PRESENTATIONS**

9/21/2016 Human Trafficking Awareness Training – University of District o Colombia

AAI team with Michele Krick, Donna Hubbard and Shamere Mackenzie presented at UDC's program for students Here is a link to the

8/31/2016

### **Human Trafficking Awareness Training - San Diego**

AAI team Alicia Kozakeiwitcz, Tammy Meade and Nancy Rivard provided a training at San Diego Airport hosted by the city and supported by the Attorney General's office.

8/30/2016

### **Human Trafficking Awareness Trainng - Las Vegas**

AAI team Marcella Loaiza, Andrea Hobart and Peggy Durfey provided this training hosted by McCarren Airport. Emphansis on Dina Titus's new legislation and recent FAA regulations Here is a link to the

6/22/2026

### **Human Trafficking Awareness Training - Bogota**

AAI team Alex Restrepo, Andy Valenzuelas and Marcella Loaiza provided this training at OPAIN at Bogota airport, The Vice Minister and UNODC participated.

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### 6/22/2026 In Flight Emergency Response – Riga Latvia – Trafficking Awareness Training

AAI team Donna Hubbard, Dave and Nancy Rivard presented in Riga Latvia at the Air Baltic facility as art of this conference by Greenlight. Here is a link to the story <a href="http://airlineamb.org/2016/06/10/latvia-june-20-23/">http://airlineamb.org/2016/06/10/latvia-june-20-23/</a>

5/11/2016

### Regional Airline Carriers Association Conference - Charlotte, NC

AAI presented best practices from the US and global airport trainings on human trafficking awareness.

4/19/2016

Presentation to Schipol Airport and KLM employees facilitated by the Dutch government.

AAI presented best practices from the US and offered to provide a Train the Trainer for KLM and Airport staff in Amsterdam once a national protocol is established

• 1/11/2016

# How Airports can Stop Human Trafficking City Lab

http://www.citylab.com/crime/2016/01/sfo-is-prepping-its-workers-to-spot-victims-of-human-trafficking/424440/.

• 1/11/2016

#### Human Trafficking Awareness – San Francisco International Airport – TWO Trainings

AAI provided training two trainings at SFO Airport to large crowds supported by presentations from Airport Director John Littlefield, and Betty Ann Boeving of the Bay Area Anti Trafficking Coalition. Congresswoman Jackie Speier also gave an introductory video. AAI trainers included Nancy Rivard, Michele Krick,, Donna Hubbard, Andrea Hobart and Tammy Meade.

1/13/2016

#### **Human Trafficking Awareness – San Jose Airport – TWO Trainings**

AAI provided training two trainings at San Jose Airport to large crowds supported by presentations from Airport Director Jim Webb and Seargeant Kyle Oki from SJPD. AAI trainers included Nancy Rivard, Andrea Hobart, Donna Hubbard, Alma Valadez and Peggy Durfey.

• 1/13/2016

#### Human Trafficking Awareness - Oakland International Airport -

AAI provided training training to employees of Oakland International Airport including presentations by BettyAnn Boeving of the BAATC and a local survivor. AAI trainers included Michele Krick and Jess Reiss.

# YEAR 2015 TV 2015

### • 9/18/2015

# Foundation for a Slavery Free world provides Human Rights Hero Awards

Actress Marisol Nichols hosted the Human Rights Hero Awards where AAI was honored. Short TV piece aired here for LA TV News https://www.youtube.com/watch?v=EFsSZQKil9c&feature=youtu.be

8/15/2015

#### Podcast American Public University - /spotting Human Trafficking in Transportation

30 min interview between Stacey Little and Nancy Rivard on ways to recognize human trafficking in the travel industry.

• 7/30/2015

### **CNN Freedom Project 7 Ways to Recognize Human Trafficking**

AAI acknowledged along with Free the Slaves and Polaris Project for contributing to article on indicators of human trafficking for summer travelers. Report shares how victims are often trafficked through airports. <a href="http://airlineamb.org/2015/08/06/cnn-acknowledges-aai/#.VcTbtxNVhBc">http://airlineamb.org/2015/08/06/cnn-acknowledges-aai/#.VcTbtxNVhBc</a>

### 2/3/2015 NBC Bay Area News – SFO workers march for human trafficking awareness

Report by Cheryl Hurd of the SFO Initiative that coordinated a march for 150 employees and raised 150,000 for a local safe house – Freedom House. AAI's Nancy Rivard shared comments and announced plans for an airport training pre SuperBowl 2015. Local survivor, a graduate of Freedom House, also spoke. <a href="http://www.nbcbayarea.com/video/#!/news/local/SFO-Workers-March-For-Human-Trafficking-Survivors/290751461">http://www.nbcbayarea.com/video/#!/news/local/SFO-Workers-March-For-Human-Trafficking-Survivors/290751461</a>

### **PRINT 2015**

### 9/25/2015 AJC.com Airport Workers Trained to Spot Human Training – Kelly Yamanouchi

Article features AAI's work training Airport personnel on Human Trafficking while focusing on Atlanta's underground sex economy which generates \$290 million per year, http://airport.blog.ajc.com/2015/09/24/airport-workers-to-be-trained-to-spot-human-trafficking/

### 9/17/2015 50 Year Old Airline Program Revived

Article talks about revamp of the Pan Am Dooley Foundation via Airline Ambassadors <a href="http://www.prweb.com/releases/2015/09/prweb12953671.htm">http://www.prweb.com/releases/2015/09/prweb12953671.htm</a>

### 9/17/2015 50 Year Old Airline Program Revived to Assist Nepal – Aviation Pros

Article talks about revamp of the Pan Am Dooley Foundation via Airline Ambassadors <a href="http://www.aviationpros.com/press\_release/12113023/50-year-old-airline-program-revived-to-assist-nepal">http://www.aviationpros.com/press\_release/12113023/50-year-old-airline-program-revived-to-assist-nepal</a>

### 7/20/2015 APFA Press Release on Human Trafficking Training at DFW

https://www.apfa.org/hotlines-2015/3816-7-20-15-laa-lus-human-trafficking-awareness-training-at-dfw

# • 41/2015 A Higher Calling, by Ray Richmond – Freedom Magazine

A 4 page feature article in Freedom Magazine highlights the story of airline Ambassadors as well as interviews with representatives from the Children's Medical Escort, Humanitarian Missions and Human Trafficking Awareness programs. <a href="http://www.freedommag.org/issue/201504-foia/world/a-higher-calling.html">http://www.freedommag.org/issue/201504-foia/world/a-higher-calling.html</a>

### 2/9/2015 Vice News: A new App will help Flight Attendants Report Human Trafficking

Article highlights work of AAI, Innocents at Risk and Association of Flight Attendants and the Blue Lightening Protocol of AAI <a href="http://www.vice.com/read/flight-attendants-launch-app-to-track-human-trafficking-reports-789">http://www.vice.com/read/flight-attendants-launch-app-to-track-human-trafficking-reports-789</a>

# • <u>1/26/2015</u> Special Feature Congressman Chris Smith

http://chrissmith.house.gov/specialfeatures/traffickingspecialfeature.htm2016, Jan 28 How Airports can Stop Human Trafficking

# **AWARDS**

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9/21/2016 Human Rights Hero Award – foundation for a Slavery Free World

AAI's Nancy Rivard provided this Award by Actress Marisol Nichols at the Hollywood Restaurant – BESO http://airlineamb.org/2016/02/15/6614/

#### **PRESENTATIONS**

7/20/2015 Human Trafficking Awareness – DFW Airport

AAI provided training supported by the Association of Professional Flight Attendants at DFW. Lindsey Speed of Traffick 911 participated as well as Brian Kelley of TSA and Mark Hamilton of the DFW Airport police. Nancy Rivard, introduced trainers including Chris Hansen (NBC Journalist) and Kim Hart as well as AA New Hire and survivor Donna Hubbard. Training was attended by 78 people and a success.

# 6/20/2015 <u>Human Trafficking Awareness – Newark Airport</u>

AAI provided training sponsored by Associaton of Flight Attendants Board meeting at Marriott Hotel in Newark Airport. President of AFA, Sara Nelson and Holly Corbett and team from Runaway Bridesmaids (who had funded the training) made comments and trainers Nancy Rivard,, Michele Krick and Jessica Reiss were joined by survivor, Alicia Kozakeiwitz. The training was filmend by Classroom 24/7 <a href="http://cdn.classroom24-7.com//gtl\_llm/20150330\_33\_650/aa.mp4">http://cdn.classroom24-7.com//gtl\_llm/20150330\_33\_650/aa.mp4</a>

### 4/28/2015 Human Trafficking Awareness – Board meeting Association of Flight Attendants

AAI provided lunch training for Associaton of Flight Attendants Board meeting in Las Vegas. Trainers Nancy Rivard, and survivor, Alicia Kozakeiwitz as well as Andrea Hobart provided the training with opening remarks from AAI Board member Chris Hansen, host of new TV series – Killer Instinct. Bobby Singerman announced Airline Ambassadors Hero Force and deputized the whole room of 200 participants. http://airlineamb.org/2015/01/15/feb-20-human-trafficking-training-ord/#.VNfZ6PnF98E

### 4/26/2015 <u>Airport Managers Meeting for Manila Airport, Philippines</u>

Nancy Rivard and Cheryl Robinson met with the airport management team about a potential training in Manila as requeted by Ambassador to the US from the Philippines – Willy Gaa.

### 4/25/2015 Presentation of support to Shepherd of the Hills Children's Home

Cheryl Robinson made a short speech at the closing ceremony of the AAI mission trip, highlighting love for the children and gratitude of being able to provide 20 bicycles and playground equipment. Nancy Rivard also presented a check for \$2,200 from the sponsorship program to orphanage directors.

2/20/2015

### **Human Trafficking Awareness Training for Chicago O'Hare Airport**

AAI provided two trainings for airport personnel with the Dept of Aviation in Chicago. Trainers Nancy Rivard, Michele Krick, Peggy Durfey and survivor, Alicia Kozakeiwitz were joined by Chief Richard Edgeqorth of the Dept of Aviation, and Bobby Singerman of OnNow TV announced launch of new App to Recognize and Report Human Trafficking. Representatives from DHS and the Safe Coalition also. http://airlineamb.org/2015/01/15/feb-20-human-trafficking-training-ord/#.VNfZ6PnF98E

### 1/20/2015 Human Trafficking Awareness Training for MSP Airport Police

AAI provided two trainings for airport police many thanks to trainers, Nancy Rivard, Michele Krick, Sonda Williams, Wanda Sarnaki and Stephanie Caples. Two local Safe Houses also joined the discussion see full story here. http://airlineamb.org/2015/01/15/human-trafficking-awareness-training-in-msp/#.VNfZgPnF98E

### 2/3/2015 SFO Unites against Human Trafficking

AAI's Nancy Rivard shared comments after a walk for human trafficking awareness throughout SFO Airport. The walk raised \$150,000 for local safe house – Freedom House, and one of the survivors spoke. See story http://airlineamb.org/2015/02/07/sfo-unites-against-human-trafficking/#.VNfY6PnF98E

# YEAR 2014 TV 2014

### 12/10/2014 Pacifica News / KPFA / KFCF – Los Angeles/ KFCF Fresno – Educating the Public

Evening story Human Trafficking Awareness at airports highlights story of survivor, Liz Williamson and Airline Ambassadors training in Sacramento. <a href="http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-3-educating.html">http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-3-educating.html</a>

12/8/2014 Pacifica News / KPFA / KFCF – Los Angeles/ KFCF Fresno – Child Sex Trafficking Pt 2

Evening story Human Trafficking Awareness at airports highlights story of survivor, Liz Williamson and Airline Ambassadors training in Sacramento. <a href="http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-2-hotspots.html">http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-2-hotspots.html</a>

12/8/2014 Pacifica News / KPFA / KFCF – Los Angeles/ KFCF Fresno – Child Sex Trafficking Pt 1

Evening story Human Trafficking Awareness at airports highlights story of survivor, Liz Williamson and Airline Ambassadors training in Sacramento. <a href="http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-1-liz.html">http://pacificaeveningnews.blogspot.com/2014/12/child-sex-trafficking-part-1-liz.html</a>

# • 9/11/2014 Honolulu Evening News – 9/11 celebrated across the country.

Evening story on 9/11 events throughout the US including the Gear Up Foundation event on the USS Bowfin Submarine Museum. AAI members read the names of fallen flight crew. The event was graced with world class musicians, and celebrity host Rita Cosby as well as actress Kelly LeBrock.

### • 9/3/2014 KCRA – Channel 3 "I was trafficked through airports in this country:

Tom Duhain reports on the Airline Ambassadors training at Sacramento Airport for 120 employees and report includes testimony from Liz Williamson, Sacramento survivor trafficked through airports for many years. <a href="http://www.kcra.com/news/survivor-i-was-trafficked-through-airports-in-this-country/27869140#!bPEtAP">http://www.kcra.com/news/survivor-i-was-trafficked-through-airports-in-this-country/27869140#!bPEtAP</a>

### 6/19/2014 Phoenix's plan to fight sex trafficking ahead of the SuperBowl

Natalie Brand on Fox News reported on Human Trafficking Awareness preparations in Phoienix before the 2014 Super-Bowl. Included clips from AAI's training there and Ambassadors C'D'Baca. http://www.azfamily.com/news/local/Phoenixs-plan-to-fight-sex-trafficking-ahead-of-Super-Bowl-263888511.html

# • 4/15/2014 CBS Channel 5 - Human Trafficking Hits Home

Brian Flores reports on Human Trafficking Awareness Training at Oakland Airport, highlighting story of AAI trainer and survivor of human trafficking – Shamere McKenzie and comments by Congresswoman Jackie Speier. https://mail.google.com/mail/u/0/?shva=1#inbox/1456cd35d9024e67?projector=1

### • 2/10/2014 CBS Channel 5 - Human Trafficking Hits Home

Story highlighting Human Trafficking Awareness Training in Phoenix highlighting story of AAI trainer and survivor of human trafficking - Petra Hensley.

http://www.tucsonnewsnow.com/story/24685806/human-trafficking-hits-home

#### 2/10/2014 NBC TV San Jose Workers Trained NBC TV

http://www.nbcbayarea.com/news/local/San-Jose-Airport-Workers-Trained-to-Detect-Human-Trafficking-241758811.html

# • 2/10/2014 CBS Channel 5 - Human Trafficking Hits Home

Brian Flores reports on Human Trafficking Awareness Training at Oakland Airport, highlighting story of AAI trainer and survivor of human trafficking – Shamere McKenzie and comments by Congresswoman Jackie Speier. https://mail.google.com/mail/u/0/?shva=1#inbox/1456cd35d9024e67?projector=1

#### 1/30/2014 CNN International News

Interview with Nancy Rivard about the work of Airline Ambassadors in educating flight crew and the significance of this prior to the SuperBowl. www.cnn.com

### 1/27/2014 ABC World News Tonight – Diane Sawyer

Coverage of the training of airline crews to be aware of human trafficking. Footage of San Jose training and short clip of Nancy Rivard in context of preparations for SuperBowl. http://www.youtube.com/watch?v=V70HNNyZ-P8

### • 1/17/2014 CBN News - SuperBowl: N.J. Preps to Combat Trafficking

Story on the Congressional Hearing where AAI testified along with the TIP Office, DHS, Amtrack, Delta Airlines and a survivor of Human Trafficking: Holly Smith. http://www.cbn.com/cbnnews/us/2014/January/Super-Bowl-NJ-Preps-to-Combat-Trafficking-/

### 1/23/2014 Aviation News

A major Bay Area airport is joining a growing effort to stop human trafficking, one of the fastest growing crimes in the world. Full story from KGO – ABC made available via this network <a href="https://www.aaae.org">www.aaae.org</a>

### 1/23/2014 Bay Area News at 6 PM NBC

Specialized training for hundreds of workers at San Jose Airport. Airport workers are being asked to pay close attention to little clues. NBC Bay Area's Damien Trujillo reports. http://mms.tveyes.com/

### 1/23/2014 KTVU Channel 2 News 6 PM FOX

Employees at San Jose airport received training on how to spot human traffickers and their victims. According to the FBI, 300,000 children are trafficked in the United States every year. http://mms.tveyes.com/

#### 1/23/2014 KGO 4PM News ABC

Minetta San Jose International Airport joined effort to stop human trafficking. Airport partnered with Congressman Mike Honda, Airline Ambassadors and Bay Area Coalition to End Human Trafficking. http://abclocal.go.com/kgo/story?section=news%2Flocal%2Fsouth\_bay&id=9404543

### 1/23/2014 KPIX 5 Noon News (CBS)

San Jose airport is training staff to spot and stop human trafficking. a training just wrapped up with Congressman Mike Honda. http://mms.tveyes.com/

### • 1/23/2014 KGO San Francisco – 11:00 am News ABC7 – Matt Keller Reports

Human tracking the fastest growing crimes in the world. San Jose international airport is partnering with the coalition that includes Congressman Mike Honda. http://mms.tveyes.com/

#### **PRINT 2014**

• <u>12/14/2014</u> American Military University – Airline Trafficking Signs for Spotting Traffikcing http://inpublicsafety.com/2014/12/airline-trafficking-signs-for-spotting-human-trafficking-in-transportation/

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Public Safety Magazine – Airline Trafficking American Military University – Trafficking Dr. Stacey Littlle and Nancy Rivard discuss signs for spotting Human Trafficking on Airlines. Inspired by a presentation at the Stop Traffick Conference in Charlestown West Virginia

http://inpublicsafety.com/2014/12/airline-trafficking-signs-for-spotting-human-trafficking-in-transportation

• 11/22/2014 Authentic Luxury Travel Magazine - Guatemala Volunteer Travel

Elizabeth Hansen edited this piece on Guatemala Volunteer Travel with a blog about Connie Turvey, Mission Leader for Airline Ambassadors trips to Guatemala.

http://www.authenticluxurytravel.net/2014/11/guatemala-volunteer-travel.html.

10/29/2014 San Antonio Times

Michele and Jay Carter featured in local paper on their efforts as volunteer film makers to make video on human trafficking awareness for Airline Ambassadors with NBC's Chris Hansen.

• 10/15/2014 Blog Post by Travel Writer – Elizabeth Hansen

Story on Voluntourism, featuring three levels and how Airline Ambassadors missions give participants a way to give back <a href="http://www.elizabethhansen.net/giving-back-3/">http://www.elizabethhansen.net/giving-back-3/</a>

8/31/2014 Hudson Reporter Ready, Set, Gown

Feature Article focusing on Fun Run in bridesmaids dresses to raise money for charity. http://www.hudsonreporter.com/view/full\_story/25694161/article-Ready--Set--Gown----Fun-run-in-bridesmaid-dresses-will-raise-money-for-charity--?instance=latest\_story

• 8/26/2014 Travel Channel Blog – Flight Attendants to Race in Bridesmaids Dresses

Feature Article focusing on Charity Fun Run with flight attendants in bridesmaids dresses to raise money for charity. <a href="http://blog.travelchannel.com/the-traveling-type/2014/08/26/flight-attendants-to-race-in-bridesmaids-dresses/http://blog.travelchannel.com/the-traveling-type/2014/08/26/flight-attendants-to-race-in-bridesmaids-dresses/

8/26/2014 Travel Channel Blog – Flight Attendants to Race in Bridesmaids Dresses

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5/7/2014 Travel Weekly – Travel Industry Training, Vigilance garnering results

Kate Rice reports on efforts of Saber's Passport to Freedom program and Airline Ambassadors providing training for flight crews. <a href="http://www.travelweekly.com/Travel-News/Travel-Agent-Issues/Travel-industry-training-vigilance-garnering-results/">http://www.travelweekly.com/Travel-News/Travel-Agent-Issues/Travel-industry-training-vigilance-garnering-results/</a>

5/7/2014 Travel Weekly – Resources for Learning how to fight human trafficking

Kate Rice reports on efforts of Saber's Passport to Freedom program and Airline Ambassadors providing training for flight crews. http://www.travelweekly.com/Travel-News/Travel-Agent-Issues/Travel-industry-training-vigilance-garnering-results/

• 4/16/2014 San Francisco Chronicle - Oakland Airport workers trained to spot sex trafficking

Feature article on Oakland International Training with statements from Congresswoman Jackie Speier, Barbara Bell, as well as District Attorney Nancy O'Malley and more. Airline Ambassadors gave this training on behalf of the Bay Area Anti Trafficking Coalition. <a href="http://www.sfgate.com/crime/article/Oakland-airport-workers-trained-to-spot-sex-5405005.php?cmpid=hp-hc-bayarea#photo-6170327">http://www.sfgate.com/crime/article/Oakland-airport-workers-trained-to-spot-sex-5405005.php?cmpid=hp-hc-bayarea#photo-6170327</a>

- San Jose Mercury News Bay Area Airport Workers Learn to identify rafficking Victims
  Thousands of victims are shepherded through Bay area airports and article highlighted this training at
  Oakland Airport <a href="www.mercurynews.com/crime-courts/ci\_25570976/oakland-airport-staff-learns-how-identify-human-trafficking">www.mercurynews.com/crime-courts/ci\_25570976/oakland-airport-staff-learns-how-identify-human-trafficking</a>
- 4/16/2014 San Francisco Times Herald Oakland Airport learned how to spot trafficking victims

  Feature article on Oakland International Training with statements from Congresswoman Jackie Speier,

  Barbara Bell, as well as District Attorney Nancy O'Malley and more. Airline Ambassadors gave this training

on behalf of the Bay Area Anti Trafficking Coalition.

http://www.timesheraldonline.com/news/ci 25576390/oakland-airport-workers-learn-how-identify-human-trafficking

4/1/2014 Ascend Sabre Magazine – Training Travel Professionals

Feature article on AAI's efforts to train travel professionals

http://www.ascendforairlines.com/sites/default/files/Ascend\_2013\_4\_14.pdf

• 4/1/2014 Abolition Now - Of Flights and Freedom

Feature article on Airline Ambassadors and how they became involved in this issue and efforts to combat human slavery. Pictures of Petra training <a href="http://abolitionnow.com/get-informed/stories/item/of-flights-and-freedom?category\_id=7">http://abolitionnow.com/get-informed/stories/item/of-flights-and-freedom?category\_id=7</a>

2/10//2014 Human Trafficking Hits Home – Tucson News Now

http://www.tucsonnewsnow.com/story/24685806/human-trafficking-hits-home

1/27/2014 Arizona Central Trafficking of humans a worry for Super Bowl

Coverage of preparation of the Superbowl and the Congressional Hearing on this issue. Quotes AAI President Nancy Rivard <a href="http://www.azcentral.com/news/politics/articles/20140127super-bowl-human-trafficking-concern.html">http://www.azcentral.com/news/politics/articles/20140127super-bowl-human-trafficking-concern.html</a>

• 1/28/2014 Houe Panel Addresses Human Trafficking and SuperBowl

Airline Ambassadors President Nancy Rivard testified at this hearing:

http://www.usatoday.com/story/news/politics/2014/01/28/human-trafficking-super-bowl/4949159/

• 1/1/2014 American Way Magazine – (In Flight Magazine)- Flight Attendants on a Mission

Airline Ambassadors epitomizes the relatively new concept of voluntourism. Article on AAI and its mission.: http://hub.aa.com/en/pi/flight-attendants-philanthropy.

### **RADIO 2014**

• 12/1/2014 American Public University Podcast – Airline Trafficking

Dr. Stacey Little and Nancy Rivard discuss signs for spotting Human Trafficking on Airlines. Inspired by a presentation at the Stop Traffick Conference in Charlestown West Virginia <a href="http://inpublicsafety.com/2014/12/airline-trafficking-signs-for-spotting-human-trafficking-in-transportation">http://inpublicsafety.com/2014/12/airline-trafficking-signs-for-spotting-human-trafficking-in-transportation</a>

• 10/26/2014 Travel Talk Radio – Maiden Voyage.

Carolyn Pearson, founder of Maiden-Voyage to talk about her company helping women connect while on business trips and most importantly about taxi cab services and why they should be included in our awareness programs..

http://www.TravelTalkRADIO.com/ERIC/oct26\_14/BTR\_carolyn\_pearson\_oct26\_14seg02\_03\_35min.mp3

10/26/2014 Travel Talk Radio –Gate 8 Luggage.

Gate8 (Luggage) founder Alistair Callender talks about AAI and his commitment to the organization and the cause of trafficking awareness.

http://www.TravelTalkRADIO.com/ERIC/oct26\_14/BTR\_alistair\_callender\_oct26\_14seg04\_06\_23min45sec.mp3

6/1/2014 Travel Talk Radio – Plane Manners – New Book teaches Safety & Supports AAI.

Interview with author ML Murray about her new book "Plane Manners" teaching kids manners and safety on airplanes. Airport Heritage bookstores across the US carry the book and ML has participated at 20 book singings at airports across the country. \$1 off each goes to AAI's efforts to stop human trafficking.

4/15/2014 KGO Radio Oakland Airline Employees trained to spot trafficking

Story on Airport training to over 100 participants at Oakland International Airport given by Airline Ambassadors and coordinated by Bay Area Anti Trafficking Coalition. Congresswomen Barabara Bell and Jackie Speier were present along with District Attorney Nancy Omalley, DHS and FBI.

• 4/15/2014 Capital Public Radio Oakland Airport Trained

Story on Airport training to over 100 participants at Oakland International Airport given by Airline Ambassadors and coordinated by Bay Area Anti Trafficking Coalition. Congresswomen Barabara Bell and Jackie Speier were present along with District Attorney Nancy O'Malley, DHS and FBI.

4/15/2014 KTVU Noon - Live: Oakland Airline Employees Trained in Humam Trafficking

Story on Airport training to over 100 participants at Oakland International Airport given by Airline Ambassadors and coordinated by Bay Area Anti Trafficking Coalition. Congresswomen Barabara Bell and Jackie Speier were present along with District Attorney Nancy Omalley, DHS and FBI.

1/27/2013 Voice of Russia - Sex Trafficking and Airlines, an untapped solution

Interview after Congressional Hearing with Nancy Rivard, AAI, Deb Sigmund (IOR) and Ben Brasby (firestick) about efforts to quell the tide of human trafficking. <a href="http://voiceofrussia.com/us/2014-01-31/Sex-trafficking-airlines-an-untapped-and-hesitant-solution-8157/">http://voiceofrussia.com/us/2014-01-31/Sex-trafficking-airlines-an-untapped-and-hesitant-solution-8157/</a>

1/23/2014 KGO Radio 3 PM

Area anti- trafficking coalition to a trafficking is the fastest right carotid in the world the seminar the Minetta San Jose airport explained that victims of child trafficking are often young children. http://mms.tveyes.com/Transcript.asp?StationID=6715&DateTime=1/23/2014%202:38:36%20PM&Term= 1/23/2014 KLIV AM Radio 2 PM

Release on human trafficking he is evidently becoming enough of an issue with airports nationwide workers of the memo San Jose airport have been given special training on how to spot suspected traffickers that training being conducted today.

http://mms.tveyes.com/Transcript.asp?StationID=6715&DateTime=1/23/2014%202:38:36%20PM&Term=

1/ 18/14 Travel Talk Radio

30 minute show on Airline Ambassadors programs for Children's Escorts, Humanitarian Missions and Human Trafficking Programs and ways for ordinary people to Travel and Make a difference. http://www.traveltalkmedia.com/ERIC/feb26 12/TTR nancy rivard feb26 12seg04 05 06 17min.mp3

#### **PRESENTATIONS**

• 12/2/2014 UNIVERSITY CLUB – Human Trafficking Panel Discussion

Akrum Elias moderated a panel including AAI's President, Nancy Rivard as part of a panel of three discussing the nature of Human Trafficking, Prevention Strategies, Protection and Rehabilitation. Panel was well received. Elizabeth Montegi and Layli Miller-Buro of the Tahirah Justice Center, also participated.

11/17/2014 <u>IPTI Conference – Charlestown, WV</u>

AAI's President, Nancy Rivard presented at the International Police Training Institute Conference on combatting Human Trafficking, joining police experts and even the CNN Freedom Project.

10/30/2014 SAFE Conference

AAI's President, Nancy Rivard joined panel of experts on the theme of Community solutions to Human Trafficking and AAI team including Sandy Dhuyvetter, Peggy Durfey and Michele Krick gave a sample AAI airport training to conference attendees. AAI's ML Murray also made a presentation about Plane Manners and flashcards and hosted a book-signing afterwards.

9/11/2014 9/11 Event – US Bowfin Museum – Gear Up Foundation

AAI's President, Nancy Rivard made a short talk and AAI team read the names of the fallen air crew at this moving event hosted by Capt Hofwold of the USS Bowfin and Gear Up Foundation. Music and Emmy Award winning TV Host Rita Cosby gave the keynote and also supported by celebrity actress Kelly LeBrock, Daniel Rodriguez, the Highland Divas and more.

• 9/3/2014 <u>Human Trafficking Awareness Training Sacramento Airport</u>

AAI presented our training on Human Trafficking Awareness to employees of SMF Airport with support from the Airport as well as Bay Area Anti Trafficking Coalition and local NGO - Run for Courage

8/27/2014 Sustainable Tourism, a force for Human Development - New York

AAI presented on our work as a humanitarian organization the role of Sustainable Tourism as a force for development as part of the opening of the United Nations annual DPI NGO Conference.

• 8/27/2014 Human Trafficking Awareness Training – Tampa Marriott

AAI presented Human Trafficking Awareness training to Tampa residents and airport employees. The training was supported by Innocents at Risk and Florida Coalition Against Trafficking.

6/20/2014 We Care for Humanity – Humanitarian Summit - New York

AAI presented on our work as a humanitarian organization and shared the story of how we became involved in combatting Human Trafficking as part of a presentation on Human Rights.

• 6/9/2014 DISPAX Conference Human Trafficking Training - London

AAI provides training to this conference on Passenger Disruptive Behavior to Security Companies, Airlines and the public. AAI members Sandy Dhuyvetter, Anna Marie Jesper and Naomi van Duin made the presentation to an audience of 100.

4/29/14 Train the Trainer for Flight Attendants – United Nations Foundation

AAI provides first "Train the Trainer" program to 25 flight attendants at the United Nations Foundation in Washington DC. Presentations are scheduled also from DHS, DOT, Dept of State, ECPAT, Shared Hope and Polaris. .

4/28/2014 AAI Member Conference and Signing of ECPAT Code of Conduct

AAI testified along with DHS, AMTRACK, ECPAT and Delta Airlines on the issue of "Lessons Learned from Super-Bowl preparations. Preventing international human trafficking at Major Sporting events. Executive Director from ECPAT Carol Smoelenski and Linda Smith, founder of Shared Hope International are scheduled to present along with Holly Smith, Human Trafficking Survivor.

4/15/14 Raising Awareness in Airline Industry of Human Trafficking – Oakland CA

AAI and Bay Area Anti-Trafficking Coalition presented a training to staff at Oakland International airport on Human Trafficking Awareness. The effort was supported by Congresswomen Barbara Lee and Jackie Speier, District Attorney Nancy OMalley and more.

2/10/14 Raising Awareness in Airline Industry of Human Trafficking – Phoenix, AZ

AAI and Innocence at Risk presented a training to over 125 flight attendants and other airline staff at the Doubletree Hotel near Phoenix Sky Harbor Airport. The efforts was supported by Deborah Carstens and Carsten Family Fund which also provided lunch for the group before the event.

• 1/27/2014 Testimony to Congressional Committee on Foreign Relations

AAI testified along with DHS, AMTRACK, ECPAT and Delta Airlines on the issue of "Lessons Learned from Super-Bowl preparations. Preventing international human trafficking at Major Sporting events.

1/23/14 Raising Awareness in Airline Industry of Human Trafficking – San Jose CA

AAI and Bay Area Anti-Trafficking Coalition presented a training to staff at Mineta San Jose, CA on Human Trafficking Awareness. The effort was supported by Congressman Mike Honda, Sargent Kyle Oki from the San Jose Police Department and Christopher Johnson of Homeland Security in the Bay area. Many news stations covered this event to 71 attendees.

### **YEAR 2013**

### **TV 2013**

• 12/24/2013 CBS Channel 5 Phoenix – Their Job is to Keep you Safe

Interview with Nancy Rivard regarding AAI's initiative training airline personnel to recognize and report Human Trafficking http://www.kpho.com/video?clipId=9664887&autostart=true

• 12/4/2013 Channel 9 News – Washington DC Airlines raise Awareness to Fight Human Trafficking
News interview with AFA flight attendant from Phoenix, Deborah Volpe and Nancy Rivard regarding airlines

and the importance of awareness of Human Trafficking

11/23/203 Airline Initiative to Fight Human Trafficking - CNN

8 minute feature of CNN News in the aftermath of London trafficking incident, highlighting AAI's initiative training airline personnel to recognize and report Human Trafficking

http://www.cnn.com/video/data/2.0/video/international/2013/11/23/pkg-gutierrez-trafficking-on-flights.cnn.html

- 7/6//113 EuroNews In Ukraine, Smith Plan to tackle human trafficking from the air, takes off
  Featuring new program for educating airline and transportation personnel on issue of human trafficking
  http://ua.euronews.com/2013/06/10/ukraine-human-trafficking/
- 12/1/2013 American Way Magazine: Airline Ambassadors

Story on Airline Ambassadors efforts to support orphans and vulnerable

http://sanfrancisco.cbslocal.com/2012/03/12/sfo-kicks-off-program-to-help-detect-stop-human-trafficking/

#### **PRINT 2013**

• 12/1/2013 American Way Magazine: Airline Ambassadors

Story on Airline Ambassadors efforts to support orphans and vulnerable children worldwide.

• 11/23/2013 Safe America Foundation Blog: Flight attendants seek to end Human Trafficking

Story on Airline Ambassadors initiative to train flight attendants to be aware of "signs" that passengers might be involved in Human Trafficking and noted that flight attendants will go to Capitol Hill in Feb. 2014. https://safeamerica.org/blog/?p=914

• 11/1/2013 Ascend Magazine, (for Airline Executives) Training Travel Professionals Can Save Lives

Feature Story on Airline Ambassadors training for Saber employees and in the industry raising awareness about Human Trafficking. Picture depicts event at Ukraine Embassy with Ambassador Motsyk and members from American, Delta, USAIR, United, Silver and Hilton employees. http://www.ascendforairlines.com

11/1/2013 Ascend Magazine, Keep Your Eyes Open – Rescuing a Child from Her Perpetrator

Second feature story by AAI Board Chairman, Patty McPeak, recounting her experience identifying a child trafficker on a Delta flight while leaving an AAI mission <a href="http://www.ascendforairlines.com">http://www.ascendforairlines.com</a>

• 11/1/2013 Safe America – Flight Attendants Seek to Fight Human Trafficking

Story on Airline Ambassadors efforts to combat trafficking <a href="https://safeamerica.org/blog/?p=914">https://safeamerica.org/blog/?p=914</a>

10/23/13 CNN I Report We Care for Humanity & Airline Ambassadors Join forces in the Philippines

Article about joint mission to the Philippines with We Care for Humanity and Airline Ambassadors visiting projects in Abatex and Zambales. Humanitarian team of 11 brought funding, clothing and supplies to children near the dumpsite and also Shepherd of the Hills orphanage. See story: <a href="http://ireport.cnn.com/docs/DOC-1049111">http://ireport.cnn.com/docs/DOC-1049111</a>

- 10/6/2013 CNN I Report AAI courses to prevent human trafficking complimentary to ICTP Council

  Article about Airline Ambassadors training courses available to members of ICTP See story:

  http://ireport.cnn.com/docs/DOC-1045711
- 10/1/2013 Aviation Security International Global Journal of Airport and Airline Security

A 5 page article addressing the issues of airline/airport Security highlighting Airline Ambassadors efforts to bring this to the aviation community and featuring their wallet cards and outreach to airports and airlines.

10/1/2013 More than 50 Countries represented by Ambassadors and Political Leaders, Budapest.

The Lantos Foundation and Tom Lantos Institute took the lead in combatting anti-semitism at this important conference in Hungary. Katrina Lantos Swett addressed the audience and Airline Ambassadors was

mentioned as part of this effort to stand up for human rights https://mail.google.com/mail/u/0/?tab=wm#inbox/14174fd774e1fc1a

• 9/12/2013 The Hill: Ukraine: a Strategic European Partner of the United States

Full page article discusses Ukraine as a strategic partner of the United States, with quotes from Senator Chris Murphy (D- Conn) and Congressman Smith (R – New Jersey) who commented: Ukraine hosted its first flight crew anti-trafficking training. I commend Ukraine for the work it has done to focus attention on the 600,000 to 800,000 trafficking victims moved across international borders each year. "

• 9/10/2013 Malibu Chronicle – Flying to inspire Fearlessness and Faith

This article is a report from AAI Children's Escort, Anna Maldonado about her experience with Airline Ambassadors and escorting Marcella and Lizette from El Salvador.

http://www.malibuchronicle.com/flying-inspire-fearlessness-faith-anna-maldonado/

8/16/2013 Reuters - All States now Criminalize Human Trafficking, report says

Article discusses tougher laws being enacted by every state in criminalizing the act of Human Trafficking. Airline Ambassadors poster advertising the first airport training in DFW is used as the graphic with the caption "A participant in a training program drawing attention to sex trafficking walks past poster in Dallas Ft. Worth Airport http://www.trust.org/item/20130816113827-

xrwic/?source=hpeditorial&siteVersion=mobile

• 7/1/2013 <u>UNICEF Champions for Children Newsletter</u>

Article discusses programs for collecting \$ on airplanes for UNICEF Projects. AAI is a partner in launching this program <a href="https://www.unicefusa.org/sites/default/files/FINAL%20AA-USF%20APPROVED%20CFC%20Newsletter%20%2312%20-%207.17.13.pdf">https://www.unicefusa.org/sites/default/files/FINAL%20AA-USF%20APPROVED%20CFC%20Newsletter%20%2312%20-%207.17.13.pdf</a>

• 6/10/2013 OSCE – U.S. Rep. Smith's plan to attack human trafficking from the air, takes off
Article discusses Ukraine first in Europe to train airport employees to identify potential victims of trafficking.

http://www.oscepa.org/news-a-media/press-releases/1293-smith-trafficking%22

• 4/4/2013 Embassy of Ukraine – Conference for Trafficking

http://mfa.gov.ua/en/news-feeds/foreign-offices-news/11744-v-posolystvi-ukrajini-v-ssha-vidbuvsya-kruglij-stil-na-temu-protidija-torgivli-lyudymi-jak-prioritet-golovuvannya-ukrajini-v-obse-u-2013-roci

### **RADIO 2013**

• 8/20/13 Shift Network - Human Trafficking - Interview with Nancy Rivard and Petra Hensley

This one hour show broadcast to the global Shift Network is part of a series called Summer of Peace, hosted by Philip Helmich, author of God and Conflict. It is a conversation between Nancy Rivard, Founder of Airline

Ambassadors and Petra Hensley, survivor of human trafficking and one of the AAI's trainers.

http://www.airlineamb.org/summerofpeace13.html

8/10/13 Travel Talk Radio

30 minute feature on Airline Ambassadors programs for Children's Escorts, Humanitarian Missions and Human Trafficking Programs and ways for ordinary people to Travel and Make a difference. http://www.traveltalkmedia.com/ERIC/feb26 12/TTR nancy rivard feb26 12seg04 05 06 17min.mp3

8/10/13 Travel Talk Radio

30 minute feature on Airline Ambassadors programs for Children's Escorts, Humanitarian Missions and Human Trafficking Programs and ways for ordinary people to Travel and Make a difference. http://www.traveltalkmedia.com/ERIC/feb26 12/TTR nancy rivard feb26 12seg04 05 06 17min.mp3

#### **PRESENTATIONS**

11/5/13

• 12/5/13 Raising Awareness in Airline Industry of Human Trafficking – Washington, DC

AAI called this meeting of 25 representatives from every major pilot and flight attendant association in the U.S. along with IATA, CBP, DHS, and many other groups to discuss a coordinated strategy in preparation for the upcoming Congressional Hearing and Summit on this issue.

11/15/13 2nd Interpol Conference on Trafficking in Human Beings – Lyon, France

AAI presented at this global conference about the importance of raising awareness among crew-members and transportation employees to Interpol representatives from around the globe.

http://airlineamb.org/2013/11/10/second-interpol-trafficking-in-human-beings-conference/#.UoEjP\_mshcY

Airline Ambassadors Honored with Ambassador of Peace Award – London Travel Market Sandy Dhuyvetter – AAI Board member and CEO of TravelTalk Media received the Ambassador of Peace Award from Lou D'Amore of International Institute of Peace through Tourism at the London Travel Market. http://airlineamb.org/2013/11/08/airline-ambassadors-receives-iipt-ambassador-for-peace-award/#.UoEivfmshcY

9/26/13 ASIS International Conference – AAI

Gary Hartwig, Special Agent Homeland Security and Nancy Rivard, President of Airline Ambassadors presented on the Sexploitation of Children at the annual ASIS Conference in Chicago to thousands of security professionals from the United States and sharing with audience the importance of protocol for the transportation industry on this human rights issue.

7/11/13 Conference Board Webinar – AAI

AAI presented to 100 Corporate Social Responsibility Directors on the issue of Employee Engagement leading to concrete efforts to combat Human Trafficking via the Airline Ambassadors example. Nancy Rivard and Lorrie Foster (of Conference Board) hosted the webinar. <a href="http://www.conference-board.org/webcasts/ondemand/webcastdetail.cfm?webcastd=3035">http://www.conference-board.org/webcasts/ondemand/webcastdetail.cfm?webcastd=3035</a>

• 6/29/13 Global Officials of Dignity Awards – American Academy of Television Arts and Sciences

AAI President – Nancy Rivard was honored as Global Woman of the Year at this impressive event sponsored by Maria Amor and We Care for Humanity. At the ceremony, Nancy announced partnership with the group and the promise of two tickets to the Philippines. <a href="http://www.godawards.com/index.html">http://www.godawards.com/index.html</a>

6/10/13 Ministry of Infrastucture and OSCE Annual Meeting – Kiey, Ukraine

Congressman Chris Smith joined Airline Ambassadors presenting a "Train the Trainer" session for transportation, airline and security personnel in Kiev. This was the first training of its kind in Europe. Each participant received a certification card and certificate and will adopt the new protocol in reporting Human Trafficking incidents. Congressman Smith and Nancy Rivard also presented as part of the opening for the annual meeting of the OSCE calling upon all 57 nations of the alliance to follow Ukraine's example.

• 4/10/13 Embassy of Ukraine, Roundtable on Human Trafficking

Ambassador Motsyk of Ukraine, and Congressman Chris Smith hosted a Roundtable meeting for countries of the OSCE announcing their plan as Chair of the OSCE to train flight crew and transportation personnel in Ukraine during the Annual meeting of 57 nations. to Airline Ambassadors at their eajoined Airline Ambassadors presented the issue on a panel entitled NGO initiatives in response to complex global problems at this conference with 400 professionals from NGO's, Business and Government. Nancy Rivard and Ina Melon also volunteered at the conference, welcoming guests and supporting conference organizers which included Sam Santiago (MC) and Lawonda Peoples of American Airlines.

# YEAR 2012 TV 2012

7/6//12 ABC National Broadcast

Featuring AAI Airport trainings across the country.

http://abclocal.go.com/kgo/story?section=news/assignment 7&id=8728128

3/18/12 CNN National Broadcast

Featuring flight attendants role stopping traffickers and AAI's training at SFO Airport with Congresswoman Jackie Speiers and other local dignitaries.

http://edition.cnn.com/video/#/video/us/2012/03/17/pkg-gutierrez-air-trafficking-control.cnn

• 3/12/12 KRON News San Francisco

Story on AAI's Human Trafficking Training at SFO Airport with Congresswoman Jackie Speiers, David Palmatier from DHS and others.

http://edition.cnn.com/video/#/video/us/2012/03/17/pkg-gutierrez-air-trafficking-control.cnn

• 3/12/2012 CBS SFO Kicks off Program to Combat Human Trafficking

Story on Airline Ambassadors training at SFO Airport <a href="http://sanfrancisco.cbslocal.com/2012/03/12/sfo-kicks-off-program-to-help-detect-stop-human-trafficking/">http://sanfrancisco.cbslocal.com/2012/03/12/sfo-kicks-off-program-to-help-detect-stop-human-trafficking/</a>

1/24/11 Channel 12 – Local news WJLA

Story covered latest trafficking of children through Washington's BWI and IAD airports. Featured interview with AAI's Sandi <a href="http://www.wjla.com/articles/2012/01/bwi-dulles-human-trafficking-transit-points-71805.html">http://www.wjla.com/articles/2012/01/bwi-dulles-human-trafficking-transit-points-71805.html</a>

• 1/1 /11 American Airlines In-Flight Video \_ Airline Ambassadors

American Airlines runs 30 sec spot on selected flights highlighting the work of Airline Ambassadors volunteer flight attendants brining compassion into action and traveling to make a difference <a href="http://www.youtube.com/watch?v=TLXIsYSBp64&feature=player">http://www.youtube.com/watch?v=TLXIsYSBp64&feature=player</a> embedded

• 1/1 /11 <u>American Airlines In-Flight Video</u> Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights American Airline flight attendants, all Airline Ambassador members, visiting UNICEF projects in Chile and highlights the AAI logo at the end <a href="http://www.youtube.com/watch?v=Tj6a4aspczq">http://www.youtube.com/watch?v=Tj6a4aspczq</a>

# **PRINT 2012**

11/8/2012 New York Times – Travel Industry takes on Human Trafficking

Feature article discusses travel industry initiatives to fight Human Trafficking and quotes Saber CEO Sam Gilliland, AAI's tainer Petra Hensley, Carlson's Marilyn Carlson Nelson. Secretary of the Dept of Transportation, Ray LaHood and AAI's president Nancy Rivard about initiatives to raise awareness in the industry on human trafficking. <a href="http://www.nytimes.com/2012/11/09/giving/the-travel-industry-takes-on-human-trafficking.html?pagewanted=all&r=1&">http://www.nytimes.com/2012/11/09/giving/the-travel-industry-takes-on-human-trafficking.html?pagewanted=all&r=1&</a>

• 10/14/2012 Deseret News- More Awareness from the general public needed - Trafficking

Article covers story of AA flight attendant recognizing trafficking on flight and highlights need for airlines corporate support for training. <a href="http://www.eturbonews.com/31453/airline-ambassadors-international-human-trafficking-training-tea">http://www.eturbonews.com/31453/airline-ambassadors-international-human-trafficking-training-tea</a>

9/26/2012 Explorer Magazine - AAI Human Trafficking Team Educates

Article covers AAI team training Saber Holdings Employees at the formal signing of ECPAT Code of Conduct. Key business professionals were invited to this event involving 2000 of Sabres' employees <a href="http://www.exporter.com/executive-travel/airlines-business-travel/airline-ambassadors-international-human-trafficking-training-team-educates-eturbonews/">http://www.exporter.com/executive-travel/airlines-business-travel/airline-ambassadors-international-human-trafficking-training-team-educates-eturbonews/</a>

• 9/26/2012 Global Travel Industry News - AAI Training Team educates Sabre Employees

Article covers AAI team training Saber Holdings Employees at the formal signing of ECPAT Code of Conduct. Key business professionals were invited to this event involving 2000 of Sabres' employees in the DFW Area and included founder of ECPAT Carol Smoelenski and actress Jada-Pinkett Smithhttp://www.eturbonews.com/31453/airline-ambassadors-international-human-trafficking-

training-tea

• 6/1/2012 Cosmopolitan Magazine Petra Hensley

Czech Cosmopolitan published a feature article highlighting Petra Hensley and the work of Sojka foundation and Airline Ambassadors fighting human trafficking. The article refers to our work in Haiti with the young traffick victim – Miguel http://www.airlineamb.org/Cosmopolitan Petra Hensley2012.pdf

• 3/21/12 SFO Launches Program to Battle Human Traffickers

Homeland Security Newswire published story on AAI's airport training at SFO airport <a href="http://www.homelandsecuritynewswire.com/dr20120321-sfo-launches-program-to-battle-human-traffickers">http://www.homelandsecuritynewswire.com/dr20120321-sfo-launches-program-to-battle-human-traffickers</a>

- 3/12/12 Huffington Post Airport Human Trafficking Prevention: SFO launches Landmark Program
   Story with VIDEO on AAI's trafficking training at SFO Airport! <a href="http://www.huffingtonpost.com/2012/03/13/sfo-human-trafficking-prevention">http://www.huffingtonpost.com/2012/03/13/sfo-human-trafficking-prevention</a> n 1342179.html
- 3/12/12 San Mateo Daily Journal; Curbing Trafficking Problems

Feature on AAI's trafficking training at SFO Airport. http://www.smdailyjournal.com/article\_preview.php?id=230356

3/12/12 Congresswoman Speier to help Launch Anti-Human Trafficking on Commercial Flights

Story with VIDEO on AAI's trafficking training at SFO Airport! <u>Congresswoman Speier to Help Launch Anti-</u> Human Trafficking Training on Commercial Flights - PRLog (free press release)

• 3/1/12 E-Turbo-News Human Trafficking Awareness Training at SFO Airport

http://www.eturbonews.com/28227/human-trafficking-awareness-training-san-francisco-airport-march

3/ 1/12 Channel 12 – Local news WJLA

Story covered latest trafficking of children through Washington's BWI and IAD airports. Featured interview with AAI's Sandi <a href="http://www.wjla.com/articles/2012/01/bwi-dulles-human-trafficking-transit-points-71805.html">http://www.wjla.com/articles/2012/01/bwi-dulles-human-trafficking-transit-points-71805.html</a>

### **RADIO 2012**

2/10/12 Travel Talk Radio

17 minute story on Airline Ambassadors work with humanitarian efforts and human trafficking <a href="http://www.traveltalkmedia.com/ERIC/feb26">http://www.traveltalkmedia.com/ERIC/feb26</a> 12/TTR nancy rivard feb26 12seg04 05 06 17min.mp3

### **PRESENTATIONS**

• 12/12/12 IAVE World Volunteerism Conference – Human Trafficking Awareness – London England

Airline Ambassadors presented the issue on a panel entitled NGO initiatives in response to complex global problems at this conference with 400 professionals from NGO's, Business and Government. Nancy Rivard and Ina Melon also volunteered at the conference, welcoming guests and supporting conference organizers which included Sam Santiago (MC) and Lawonda Peoples of American Airlines.

9/26/12 Children's Medical Escort Program Conference and Awards – DCA Airport

Program Coordinators Margaret Whitehead, Wayne Lee and Connie hosted a conference on the AA Children's Escort Program. Awards were distributed and stories shared about this amazing and unique program. AA officials including VP Laurie Curtis attended and Sam Santiago provided Escort PA Cards for those in attendance.

9/27/12 Sabre Employee Human Trafficking Awareness Training – Sabre Headquarters DFW

AAI team provided the kickoff training for Sabre Employees on the date of the signing of the ECPAT Code of Conduct - Nancy Rivard, Petra Hensley, Deb Quigley, and Sandy Dhuyvetter to provide a certification training for 250 participants at Saber Headquarters near DFW Airport in Texas.

http://www.prlog.org/11988656-airline-ambassadors-human-trafficking-training-teameducates-sabre-holdings-employees.html

• 3/29/12 Ronald Reagan National Airport – Human Trafficking Awareness Training – DCA Airport

Congressman Joe Pitts, David Palmatier of Homeland Security, Laurel Smith of Customs Border Protection and Fernando Garcia of the Organization of American States joined the AAI team - Nancy Rivard, Deb Quigley, Petra Hensley and Sandy Dhuyvetter to provide a certification training for 100 participants at DCA Airport

3/12/12 SFO – Human Trafficking Awareness Training – SFO Airport

Congresswoman Jackie Spieir and David Palmatier of Homeland Security joined the AAI team - Nancy Rivard, Deb Quigley, Petra Hensley and Sandy Dhuyvetter provided a certification training for 100 participants at SFO Airport.

• 1/19/12 International Tour Management Institute ITMI Regional Conference – Training i

Nancy Rivard and Deb Quigley provided a certification training for 79 tour guides at the ITMI conference in Sacramento. Training was well received and there was much interest by professional tour guides in this subject.

# **AWARDS 2012**

• 12/10/12 <u>Giraffe Hero Award Presented to Nancy Rivard</u>

http://giraffeheroes.org/storybank-of-real-heroes?sobi2Task=sobi2Details&sobi2Id=1299

### **TV 2011**

12/5/11 CNN – Haitian Boy Buried Alive by Traffickers

CNN covered the story of Miguel, the young boy rescued by BPM from traffickers and now living at All God's Children Orphanage in Mirebelais. <a href="http://www.cnn.com/video/?/video/world/2011/12/05/cfp-duthiers-haiti-miguel.cnn#/video/world/2011/12/05/cfp-duthie

12/2/11 Chilevision TV – Vuelo Imaginario

Human interest feature on prime time news in Santiago of the Fantasy Flight for children of Sename on American Airlines. The under-priviliged children ezperiences a fantasy flight complete with a meal and Papa Noel. A heartwarming piece, with great PR for AA. Thanks for coordination with the US Embassy, Office of the First Lady and Ministry of Justice. <a href="http://www.youtube.com/watch?v=BUsDIEp">http://www.youtube.com/watch?v=BUsDIEp</a> Cm8

9/15/11 South South News – Freedom Without Borders Reception

Feature on Reception at South South News on Airline Ambassadors and the Office of the First Lady of the Dominican Republic . This was the launch of a global web portal against human trafficking and AAI and the Office of the First Lady signed an MOU to work together in the Dominican Republic. Event attended by the head of the UNODC – Yury Fedotov, and was hosted by HE Ambassador Francis Lorenzo. <a href="http://www.southsouthnews.com/Pages/SSN.aspx?nc=2&t=s&s=1&h=false&lo=false&v=2011/09/">http://www.southsouthnews.com/Pages/SSN.aspx?nc=2&t=s&s=1&h=false&lo=false&v=2011/09/</a>

20110922150601323&vid=bc1250c9-20bf-4bf1-9098-f24b7c8847f0&cid=04a206f1-5566-4a72-9e02-25a1d29198cf&r=2890Hi

• 2/15/11 United Nations TV – Launch of Global School Competition

A televised press conference with AAI Director Anita Sloane and her daughter Sienna, joining founder of Paz y Cooperacion Joaquin Antuna launching this year's school competition Posters describing the competition theme of Peace and Reconcilation were unveiled in 5 UN languages and can be accessed at www.peaceandcooperation.org

• 2/1/11 Saving Lovely – New York Channel 9

Inspiring local piece covered the Sweet 16 Birthday party for Lovely Adjuste, who received life saving heart surgery on Jan. 17 in New York. She had been transported out of Port au Prince on American Airlines Miles for Kids in Need. Three AAI escorts attended the birthday party and Masako Doi was interviewed as part of this heartwarming story.

1/1 /11 American Airlines In-Flight Video \_ Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights four American Airline flight attendants, all Airline Ambassador members, visiting UNICEF projects in Honduras and highlights the AAI logo at the end.

# **PRINT 2011**

• 12/5/11 Windsor Beacon – Windsor Resident donates seeds for Safe House

Article on Marcus Chapman donating seeds from his farm to support sustainable agriculture programs near AAI's Haiti Safe Houses

http://www.coloradoan.com/article/20111214/WINDSORBEACON01/112140305

• 11/5/11 South South News - Airline Ambassadors and Royals Unite Against Famine in Africa
Article on visit by AAI, AA and UNICEF along with the Prince and Duchess of York, to visit the warehouse for UNICEF in responding to the famine in the horn of Africa.

10/24/11 The Hill - Innocents at Risk and Airline Ambassadors present Stand Up for Children Gala
Article with lots of pictures on Gala for Innocents at Risk and Airline Ambassadors Gala event raising
awareness for human trafficking awareness and featuring Gabriella Ferrer and the Miami Sound Machine.

• 10/19/11 Another Face of American Airlines – Art Torno

Article on new VP for AA Art Torno and his background with AA. Mentions his work with AAI during Haiti Relief efforts when he was Country Manager there.

http://en.mercopress.com/2011/10/19/another-face-of-american-airlines

• 4/24/11 E-Turbo News - Airline Ambassadors International Joins Japan Relief Efforts

Feature on Airline Ambassadors Japan Relief efforts mobilizing airline crews to relay aid and coordinate pickup and distribution with Japanese NGO's.

• 3/1/11 Fitness Magazine - Daniella Cracknell

Major feature on Daniella Cracknell training for a bike marathon to raise money for kids in South Africa. Daniella explains that her inspiration came from the trip she led for Airline Ambassadors last year to start a soccer program for kids in a poor community.

• 2/3/11 Psychology today—What can Airline Ambassadors and You do to Protect Children?

Article on AAI's human trafficking training and encouraging travelers to become involved. http://www.psychologytoday.com/blog/overcoming-child-abuse/201102/what-can-airline-ambassadors-

and-vou-do-protect-children

2/3/11 Scotsman.com—Airport staff trained

Article discusses AAI's training of airline personnel to recognize and report cases of human and that they are frontline in battle to stop Super Bowl sex traffickerst.

http://www.scotsman.com/news/Airport-staff-trained-as-new.6709590.jp?articlepage

2/1/11 Reuters—Super Bowl a magnet for under-age sex trade

Article discusses AAI's training at DFW and highlights Tina Frundt, founder of Courtney's House.

http://www.reuters.com/article/2011/02/01/us-nfl-superbowl-sex-idUSTRE70U6F820110201

1/30/11 AOL News—Airline Crews to Ground Sex Traffickers Heading to Super Bowl

Article on AAI's training of airline personnel to recognize and report cases of human trafficking. http://www.reuters.com/article/2011/02/01/us-nfl-superbowl-sex-idUSTRE70U6F820110201

• 1/30/11 Press Release: Flight Crew Trained to Recognize Human Trafficking

Press release discussing AAI's most recent anti human-trafficking efforts, especially the training.

• 1/25/11 Family Security Matters—Super Bowl, Super Slave Market?

Article discusses human trafficking at the Super Bowl, AAI, and the Blue Lightening Initiative lauding this initiative as innovative and necessary.

• 1/18/11 Radio Netherlands Worldwide—Cabin crew to tackle human traffickers?

Discusses Netherlands' interest in training flight attendants on human trafficking and AAI's efforts to raise awareness among flight crew. Mentions American Airlines has already done so

• 1/6/11 Dallas Morning News—Women taking up fight against sex trafficking ahead of Super Bowl Article on the anti-sex-trafficking efforts surrounding the Super Bowl. Article featured efforts of AAI to

educate flight crew on this important subject and presentation to Zonta Club in Dallas

### PRESENTATIONS - 2011

6/11/11 Testimony – Foreign Relations Committee US Congress

AAI joined Carlson, Body Shop and other leaders testifying to the Committee on foreign relations regarding efforts to combat human trafficking. http://foreignaffairs.house.gov/112/riv061311.pdf

3/9/11 THANKS A MILLION Media event at JFK

AAI joined UNICEF and AA partners as part of a celebration that flight attendants raised \$1.6 M for UNICEF via the Champions for Children / Change for Good program on American Airlines.

• 1/31/11 DFW Training on HUMAN TRAFFICKING for Flight Crew and Airport Personnel

AAI partnered with Traffick 911 to provide a free all day training to flight crew and airport personnel on human trafficking. The Texas Attorney General expected tens of thousands of cases of trafficking in the area around the Super Bowl. 10,000 wallet cards were printed to help give flight crews indicators and actions if they noted suspicious activity. 64 volunteers from four airlines, hotels and TSA reps attended the meeting, and hundreds more expressed interest.

• 1/6/11 TOWN HALL MEETING – HUMAN TRAFFICKING – Traffick 911

Nancy Rivard joined town Hall meeting in Mansfield Texas with former Congresswoman Linda Smith of Shared Hope, representatives from Rebecca's Project, Dallas Women's foundation and police officials from Dallas, Ft. Worth and San Antonio at this Town Hall meeting coordinated by Deena Graves of Traffick911. 250 people attended the meeting

1/6/10 ZONTA CLUB PRESENTATION

Nancy Rivard was featured speaker at this meeting of the Zonta Club of Dallas on the issue of human trafficking and Airline Ambassadors. Posters were unveiled at the event of the upcoming Training at DFW Airport for Jan. 31, 2011.

#### **AWARDS - 2011**

• 2/5/11 Gift of Life Foundation Gala honors NANCY RIVARD

Nancy Rivard and Airline Ambassadors were presented a crystal airplane in recognition of inspiring service in providing transport for children with life saving heart problems. The ceremony also acknowledged American Airlines Miles for Kids in Need that provided the mileage bank for transport. Gift of Life is a program supported by Rotary International.

# YEAR 2010 TV 2010

12/1/10 Nominees for the 10 Richest People in America – Nancy Rivard

List of nominees for the 10 richest people in America -

www.therichestpeopleinamerica.com/default.asp?x=1&n1=8

• 9/23/10 CNN Human Trafficking Segment - Nancy Rivard

12 minute interview with Nancy Rivard on Human Trafficking efforts of Airlines and potential role of airline companies and travelers in stopping trafficking in persons. Live feed to New York from Atlanta.

http://www.voutube.com/watch?v=KCfs2ONoujM

### • 8/1/10 American Airlines TV – Gift of Life El Salvador

Short feature by AATV covered the transport of 37 children from El Salvador to the US and other countries. A ceremony took place with Airline Ambassadors, AA officials, Gift of Life and the Minister of Health. This was the largest transport of children via AA Miles for Kids in Need ever coordinated.

#### 5/10/10 ABC – 30 Minute – Local Heroes

30 minute feature on AAI mission in Mirebelais, led by Corey Aungst. The humanitarian team staffed a clinic and installed a water filtration system in the aftermath of the earthquake in Haiti.

### 2/18/10 NBC Action News 8 – Airline Ambassadors

4 minute feature on AAI in Haiti as reported by Dr. Daniel Susott, AAI's medical director. http://www.airlineamb.org/ Highlights the efforts of Airline Ambassadors who have brought in 17 airplanes, 600 doctors, and 2M lbs of aid.

### 1/1 /09 American Airlines In-Flight Video Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights four American Airline flight attendants, all Airline Ambassador members, visiting UNICEF projects in Honduras and highlights the AAI logo at the end.

### **PRINT**

### • 10/7/10 Free the Slaves Blog: Airlines should be on frontlines of anti-human trafficking efforts

Free the Slaves discusses Airline Ambassadors' efforts to fight human trafficking, including the congressional briefing.

### 10/6/10 Airline Ambassadors—AAI Takes Leading Role Fighting Human Trafficking

Discusses congressional briefing regarding human trafficking with Congressman Joe Pitts with AAI and Innocents at Risk. 27 Embassies attended the event.

### 9/15/10 <u>American Way Magazine – Human Trafficking</u>

One page story by editor Adam Pitluck on AAI's rescue of a little Cambodian girl – Somnang. AAI now sponsors Somnang, but as a result of her rescue is heading up an effort to educate flight crews on this important issue.

### 7/1/10 <u>Time Magazine – Rebuilding Haiti</u>

Article features the plethora of groups building temporary housing in Haiti after the earthquake and quotes AAI Dave Rivard, who explains AAI's role building permanent housing for displaced communities as the only permanent solution.

#### 6/7/10 Vivanista—Taking Action: Meet Daniella Cracknell

Article on Daniella Cracknells, who lead an AAI mission to South Africa. Also mentions that AAI was one of the first on the ground in Haiti after the earthquake. <a href="http://vivanista.com/2010/06/taking-action-meet-daniella-cracknell/">http://vivanista.com/2010/06/taking-action-meet-daniella-cracknell/</a>

## 3/12/10 Pittsburgh Flier – Helping Haiti

Article on AA mission leader Corey Aungst and his support of both Haiti and Chile in the aftermath of the terrible earthquakes. AAI was one of the first charities to respond in both disasters.

### 2/1/10 American Way Magazine – Change for Good

One page feature on the Change for Good program on American Airlines featuring the role of Airline Ambassadors in spearheading the raising of \$1M for UNICEF. Article features picture of Nancy Rivard and her husband Dave feeding a child on an AAI mission in El Salvador.

### 1/23/10 Half Moon Bay Review – Airline Ambassadors respond to Haiti

Article on AAI, Coast side charity responding to Haiti. On January 17 Airline Ambassadors chartered a plane to Haiti three weeks before commercial carriers were allowed to land. Hundreds of NGO's were soliciting support from AAI who was coordinating to hundreds of MD's and medical personnel and food, water and medical supplies to be delivered.

#### 1/1/10 Caribbean Network Magazine - Airline Ambassadors – Positive People

Two page feature on Airline Ambassadors International highlighting AAI president Nancy Rivard and the work of Airline Ambassadors in the Dominican Republic, Haiti and the Caribbean. Invites the public to get involved and "Travel to make a Difference"

#### **Presentations**

# • 10/6/10 Congressional Briefing Airline Partners against Trafficking

Congressman Joe Pitts hosted a panel on Human Trafficking to Embassy Officials.26 Embassies attended the event and expressed deep concern over the issue of Human Trafficking and involving airlines in their countries. Nancy Rivard (Airline Ambassadors and D Sigmund (Innocents at Risk) presented at the event

# 7/1/10 Congressional Briefing Airline Partners against Trafficking

Congressman Chris Smith and Oberstar hosted a panel on Human Trafficking to Airline Partners. A government panel featured Amy ONeil, from the State Dept., Erick Breitzke from Immigrations Customs Enforcement (ICE) and Chris Drombeck from Customs Border Patrol (CBP) Nancy Rivard (Airline Ambassadors and Deb Sigmund (Innocents at Risk) chaired the NGO panel.

#### **AWARDS - 2010**

7/1/10

#### **LANTOS FOUNDATION HUMANITARIAN AWARD**

Airline Ambassadors was presented with the Lantos Foundation for Human Rights and Justice Humanitarian Award at the US Capitol. The award saluted unwavering dedication to addressing human tragedy throughout the world, and praised Airline Ambassadors for recognizing that we are indeed our brothers keepers and providing opportunities for groups and individuals to come together, making a difference.

# YEAR 2009 TV 2009

• 12/18/09

#### **NBC News 6 PM New York**

NBC News reported on AAI humanitarian mission to the Dominican Republic. 27 participants, students and parents from Mandell School delivered holiday toys, clothing and supplies to Ninos de Christo orphanage. American Airlines donated freight for effort led by Daniel Sheth. <a href="http://www.nbcnewyork.com/station/as-seen-on/A">http://www.nbcnewyork.com/station/as-seen-on/A</a> Special Delivery from New York to the Dominican Republic New York.html

12/9/09

### Fine Living TV - Surprise Vacations- Karen Duffy - National

National feature shows Surprise Vacation being awarded to Nancy and Dave Rivard by Fine Living team. Surprise is given by show host Karen Duffy while boarding an airplane in Los Angeles. A limo was waiting outside to take them to Nancy's hometown – San Diego! Trip involved a meeting with Deepak Chopra, touring, boating, surfing and even para-sailing!

12/6/09

#### Telemundo- Miami

5 minute broadcast on Airline Ambassadors Christmas party for Community Foundation for the Homeless in Homestead Florida. 75 volunteers served food, distributed blankets, gave free haircuts, and provided a holiday party for 700 families

12/6/09

### **NBC Nightly News- Miami**

Short feature on Airline Ambassadors effort to brighten the lives of the Community Foundation for the Homeless in Homestead Florida. 75 volunteers served food, distributed blankets, gave free haircuts, and provided a holiday party for t700 families.

• 12/4/09

### Fox News Strategy Room - Harris Faulkner - National Broadcast

11 minute interview with Nancy Rivard of Airline Ambassadors International about the story of how she got started founding a worldwide humanitarian relief organization. Nancy shared about her benefit at the UN the day before, the escort program and the new focus on child trafficking.

12/3/09

### <u>UNTV (United Nations Television)</u> – School Art Competition Launch:

"Taking Care of our Planet" AAI and Paz Y Cooperacion launched their 2010 School Art Competition at this televised press conference, sponsored by the Mission of Spain to the United Nations. Posters were unveiled in six UN languages, calling upon children and youth to reflect on global climate change in light of discussions at the Copenhagen Summit

12/2/09

### TV ASIA - 10:pm News

Nancy Rivard, Sridhar Chillara and Piyush Patel announced the formation of Airline Ambassadors India and shared about Dec. 3 Benefit for Children of the World at the United Nations.

• 10/22/09

#### ABCNews.com - Person of the week - National Broadcast

Interview with AAI member, Delta F/A Robin Schmidt, who set up a whole program to send care packages and journals to US troops abroad. <a href="http://abcnews.go.com/US/flight-attendant-serves-drinks-journals-soldiers/story?id=8872103">http://abcnews.go.com/US/flight-attendant-serves-drinks-journals-soldiers/story?id=8872103</a>

• 10/21/09

#### FOX and Friends - National Broadcast

Interview with AAI member, Delta F/A Robin Schmidt, who set up a whole program to send care packages to US troops abroad. http://www.foxnews.com/search-results/m/27033608/air-angel.htm

• 9/5/09

### AOL.COM

Cover story on AOL Philanthropy Project on Robin Schmidt and her efforts to support US troops abroad by engaging passengers on DELTA and <a href="http://news.aol.com/philanthropy/nc/article/flight-attendant-robin-schmidt-asks/727462">http://news.aol.com/philanthropy/nc/article/flight-attendant-robin-schmidt-asks/727462</a>

• 9/5/09

#### ABC 7 News - Living Longer and Healthier by Volunteering

Interview with Barbara Metzler about her new book the *Gift of Passionaries*, Passionate Visionary Leaders. Barbara's book has a chapter about Airline Ambassadors and on the show she talks about Airline Ambassadors as well as the Wheelchair Foundation, Kiwanis and Jr. League. http://abcnews.go.com/US/flight-attendant-serves-drinks-journals-soldiers/story?id=8872103

• 8/22/09

#### Denver War Hero Effort

AAI Denver Regional Director William Dise arranged to do something good for World War II Veteran Bob Vicowski. On Saturday, Aug 22 a team of 25 volunteers arrived at his home to give it a powerwash, paint, provide a new dishwasher and make repairs, and surprise Bob and his wife with new furniture to boot!

8/03/09

#### CBS Early Show "Volun-Tourism" Catching On

AAI highlighted in this national broadcast about the growing popularity of Volunteer Vacations. Emmy Award winning broadcast journalist Peter Greenberg shared that over 100,000 people each year take vacations focused on volunteer work, and the number is growing.

• 6/1/09

American Airlines New In-Flight Video Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights four American Airline flight attendants, all Airline Ambassador members, visiting UNICEF projects in Honduras and highlights the AAI logo at the end.

5/17 Direct TV – Hometown Heroes – National Broadcast:

Joan Lunden hosted this new airing of Hometown Heroes which outlined the story iof Airline Ambassadors and how it began. The story covers the work of Airline Ambassadors iin developing the community of Kiwanis Village, El Salvador, and starting a sewing project there.

• 2/24 Hoy Mismo TV y Canal 6 (Honduras) – American Airlines & UNICEF Help in Honduras

3 minute piece on the visit of AA flight personnel to visit UNICEF projects in Honduras. Piece featured Hector Zelaya of Soccer for Life and Hector of UNICEF Honduras and Airline Ambassador team visiting projects and filming a new in-flight video.

2/13 UNTV (United Nations Television) – School Art Competition Launch:

"Peace and the United Nations - Learning to Live Together in Peace"

AAI and Paz Y Cooperacion launched their 2009 School Art Competition at this televised press conference, sponsored by the Mission of Spain to the United Nations. Posters were unveiled in ten languages, calling upon children and youth to reflect on Peace and the United Nations.

1/20/09 Canal 12 – El Salvador

Interview with Nancy Rivard at launch of El Salvador first Breast Cancer Stamp with the Primera Dama, Sra. Ana Ligia Sol de Saca at the Radisson Hotel in San Salvador.

• 1/1 /09 American Airlines In-Flight Video \_ Airline Ambassadors

American Airlines began a new in-flight video on AA international flights. The one minute spot features Airline Ambassadors as part of the CBS Eye on American feature on each flight!

1/1 /09 American Airlines In-Flight Video Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights six Airline Ambassador mission coordinators visiting UNICEF projects in Peru and encourage.

Radio - 2009

12/2/09 Traveling Mom's - Airline Ambassadors

Stephanie Oswald, President of Traveling Mom's interviewed Linda Gansler about her support with Airline Ambassadors in Bolivia and how she adopted two children from projects in Liberia.

• 11/2/09 Traveling Mom's - Airline Ambassadors

Stephanie Oswald, President of Traveling Mom's interviewed Nancy Rivard about Airline Ambassadors and learned stories of mom's who travel with their kids, or those who are mother to the worlds children!

9/19/09 NPR Radio – 51% Women's Perspective

Host Susan Barnett edited the story of Airline Ambassadors with interviews from Nancy Rivard and stories of compelling AAI programs in Cambodia. S. Africa. Colombia and more.

3/25 NPR Radio – Airline Ambassadors and the IDB:

Interview with Nancy Rivard about Airline Ambassadors participation at the 50<sup>th</sup> Anniversary of the Inter-American Development Bank. Highlighted recent MOU's with the Governor of Cartamanca and AAI's humanitarian work in the country.

2/24 Radio Globo and Radio America – AA-AAI UNICEF visit:

AAI and Paz Y Cooperacion launched their 2005 School Art Competition at this televised press conference, sponsored by the Mission of Spain to the United Nations. Posters were unveiled in ten languages, calling upon children and y

2-09 Provoke Radio – National Broadcast – Airline Ambassadors

Interview of Nancy Rivard about the founding and mission of Airline Ambassadors. Thoughtful questions by host, Clare Hartman, inspired Nancy's idea that traveling is a tool to awaken consciousness and leading to a shift in values.

Print - 2009

12/18/09 CheapAir Wordpress Blog - Volunteering during the Holidays

This Travel blog features Airline Ambassadors and three other charities as ways to travel and make a difference making the holidays meaningful.

http://cheapoair.wordpress.com/2009/12/19/volunteering-during-the-holidays/

12/01/09 Caribbean Network Magazine – Airline Ambassadors

Three page feature article on Airline Ambassadors work in the Caribbean countries, building tourism as a development tool to help local communities.

12/1/09 Charitable Gift Giving – Gifts that Count!

Feature story on Airline Ambassadors Beautiful Pillar Candles from Black and Light that help a great cause. Airline Ambassadors International and the honey bee studies form UC Davis. Here is the article <a href="http://www.charitablegiftgiving.com/">http://www.charitablegiftgiving.com/</a>

11/17/09 <u>Telegu Times - Launch of Airline Ambassadors India</u>

Front page story on the launch of Airline Ambassadors India highlighting President Sridhar Chillara and Indian businessmen driving the new Ngo to help children and families in India. http://www.telugutimes.net/dailynews/nov09/12/uncompany-sridhar.html

11/1/09 Travel Mole – Sustainable Travel

Feature on Airline Ambassadors initiative on child trafficking as a way to alert travelers to the responsibilities of traveling with a conscience. http://www.travelmole.com/signout.php

• 11/1/09 Travel Mole – Website Banner

Website featured banner ads highlighting the AAI fundraiser at the UN on Dec. 3 for the whole month of November. Travel mole website reaches about 400,000 daily.

http://www.travelmole.com/signout.php

• 10/22/09 McTevor Times – Australia - Saved by Flying Nana

Feature story in Sunday paper about AAI Chair, Patty McPeak and her product Flex Plus which saved the life of the most important racehorse in Australia!

http://www.mcivortimes.com.au/story.asp?TakeNo=2009102111625960

• 10/15/09 Kentucky Enquirer – Delta Flight Attendant has Additional To-Do List

Feature story in Sunday paper about spectacular efforts of AAI member, Robin Schmidt in providing Care Packages for Troops.

http://news.cincinnati.com/article/20091018/NEWS0103/910180340/Stow-carry-ons-...-and-thank-a-soldier

10/15/09 Black and Light Press Release and Blog

Press release announcing Black and Lights commitment to manufacture candles with the engraving "Love" ""Hope". "Faith" and "Joy" in spired by airline Ambassadors International <a href="http://blog.blackandlightco.com/?p=418">http://blog.blackandlightco.com/?p=418</a>

9/15/09 International Association for Volunteers (IAVE) Sept Newsletter

This international newsletter features American Airlines and Sam Santiago as new members of the Global Corporate Volunteer Council. Article highlights Airline Ambassadors and the Champions for Children program collecting \$\$ for work UNICEF on AA flights.

9/4/09 Christian Science Monitor – Airline Ambassadors Takes Flight –

Soty on the work of Airline Ambassadors helping children <a href="http://www.csmonitor.com/The-Culture/Travel/2009/0904/p25s05-litr.html">http://www.csmonitor.com/The-Culture/Travel/2009/0904/p25s05-litr.html</a>

9/1/09 Conde Nast Travel Magazine American Airlines – Change for Good

Feature page on American Airlines and Change for Good. Highlights how American Airlines Flight Attendants have collected \$1M in revenue for UNICEF in an effort spearheaded by Airline Ambassadors.

8/1/09 One Child at a Time – UK News Link

Story on Airline Ambassadors and Ambassadors for Humanity work in Ensenada Mexico providing backpacks and school supplies for 300 children! http://www.demotix.com/news/one-child-time-0

• 8/1 /09 SKY – Delta's In Flight Magazine "Sky's the Limit"

Delta salutes AAI member and Delta F/A's Robin Schmidt and LeAnne Hopper for their work supporting soldiers deployed in Afghanistan and Iraq. The two have sent letters of encouragement to troops as well as care packages each month to those serving our country.

8/1/09 American Way – In Flight Magazine "Being There"

Article featuring Nancy Rivard and Airline Ambassadors highlights humanitarian work around the world. Article focuses on an AA employee going the "extra mile". A copy of the article is available on the AAI website at www.airlineamb.org

Christian Living "She Loves to Fly and it Shows"

3 page feature article featuring Robin Schmidt, Delta flight attendant and AAI member who spearheaded an effort to support US troops abroad. www.airlineamb.org

4/22/09 Oneworld Airline Staff on Humanitarian Mission to Bangkok -JCL Network

Article featuring oneworld AAI mission to Bangkok where 100 airline employees are providing support to Mercy Center HIV hospice, orphanages and schools. This effort is spearheaded by a group from Quantas and supported by Airline Ambassadors.It is a follow up to the mission to Johannesburg last year with 50 employees. <a href="http://www.japancorp.net/Article.Asp?Art\_ID=21358">http://www.japancorp.net/Article.Asp?Art\_ID=21358</a>

2/24/09 La Tribuna – Unicef y American Airlines se Unen para Ayudar

Article featuring Sam Santiago of American Airlines at Escuela y Guaderia for Market Workers in a program established by the Mayor of Tegucigalpa, Honduras. Unicef, AA and AAI were together in Tegucigalpa to visit UNICEF projects and film another in-flight video.

2/23/09 <u>El Heraldo (Honduras)</u> – Full page feature – "American, UNICEF y la Acaldia Capitalina Supervisan Proyecto "Futbol Para la Vida"

Story on visit to the program of "Football for Life" providing a sports alternative for disadvantaged young people. This program is supported by the Mayor of Tegucigalpa, Ricardo Alvarez, and was first envisioned by Hector Zelaya, who helped put Honduras on the map at the World Cup. Color features AA and AAI members interacting with the children and soccer players.

2/6/09 ZEENEWS.COM Stamp Sales to Aid in Fight for Breast Cancer

This article covered the breast cancer launch and humanitarian contribution of 2000 CROCS shoes distributed by Airline Ambassadors in Soyapongo and La Libertad. http://www.zeenews.com/lifestyle/etc/2009-02-14/507533news.html

2/5//09 NAM News Network - El Salvador Stamp to fight Breast Cancer

This feature covered the launch of the Breast Cancer Stamp in El Salvador. An initiative inspired by Airline Ambassadors and which will raise thousands of \$\$ for Breast Cancer Research in the country.. http://www.namnewsnetwork.org/v2/read.php?id=73852

2/5/09 La Prensa – El Salvador – Grupo Humanitaridad Ayuda

This article covered the breast cancer launch and humanitarian contribution of 2000 CROCS shoes distributed by Airline Ambassadors in Soyapongo and La Libertad.

• 2/1/09 Women's World Magazine - "You Don't Need Wings to be an Angel"

Full page story on Airline Ambassadors and our Children's Escort Program by Kirstin Hughes Article features interviews, pics and quotes from AAI President Nancy Rivard, Chris Henkel and Masako Doi and gives readers a way to shop and help a child...

#### Awards Presentations - 2009

• 11/17/09 Mexican Ambassador – Event for Child Trafficking

Airline Ambassadors and Innocents at Risk were given a special fundraiser at the Mexican Cultural Institute hosted by the Mexican Ambassador and his wife.

• 11/14/09 Humanitarian Award from FDU – Foundation for Development of Universities

Airline Ambassadors and American Airlines were honored for their support of Haiti initiatives and brining a container and airplane to the country in 2008.

11/12/09 Humanitarian Citation from U S. Senator John Samson

Airline Ambassadors and Nancy Rivard were presented with a Citation recognizing and honoring AAI's work helping orphans and vulnerable children in need as well as international relief and development around the world.

11/12/09 Boys Town Gala – New York Spirit of Youth Award

Airline Ambassadors president, Nancy Rivard was honored with the Spirit of Youth Award at the Boys Town New York Gala

• 10/15/09 <u>HUMLOG – Humanitarian Logistics Conference</u>

Airline Ambassadors president, Nancy Rivard presented at this conference in Ottowa along with the presidents of Air Serve, CIDA, CARE, WFP and other NGO's..

10/07/09 Key to the City of Sosua

Nancy Rivard received a huge thank you plaque and the Key to the City of Sosua from Mayor Alcalde Vladimir Cespedes at a gathering of community leaders. Board members, Daniel Sheth and Ambassador Francis Lorenzo also received plaques to thank AAI for the donation of a 40 ft. container of aid to the Dominican Republic.

10/2/09 American Airlines

Airline Ambassadors president, Nancy Rivard was recognized at the Employee Volunteer Fair for her work with Airline Ambassadors.

2/07/09 Becoming SHE

Airline Ambassadors president, Nancy Rivard participated in an interactive live broadcast for a Women's Conference in Toronto Canada – Becoming She. Nancy shared her story and tips about being all you can be

#### YEAR 2008 TV - 2008

• 11/1/08

#### American Airlines In-Flight Video \_ Airline Ambassadors

American Airlines began a new in-flight video on AA international flights. The one minute spot features Airline Ambassadors as part of the CBS Eye on American feature on each flight!

10/17/08 FOX TV Business News – New York– Airline Ambassadors

Interview with Kirstin Haglund, Miss America, and Nancy Rivard on Airline Ambassadors and the Global compassion Ball in new York city. Hosts volunteered to join an AAI mission in the future.

10/17/08 NASDAQ – National Broadcast – Time Square - Airlne Ambassadors

10 minute feature on Airline Ambassadors webcast broadcast from Times Square and afterwards Nancy Rivard and Kirstin Haglund, Miss America spoke about our humanitarian work around the world. Hosts offered to join a mission and offered their kudos for our work.

10/17/08 NBC Today Show - National Broadcast – Airline Ambassadors

Mention on Today Show of Airline Ambassadors Global Compassion Ball and participation by Ann Curry, Peter Greenberg and Hoda. Mentioned the great event and Secy General, Miss America and Ambassadors attending.

• 4/20/07 <u>Direct TV Series – Hometown Heroes – National Broadcast – Airlne Ambassadors</u>

Feature story on AAI hosted by Joan Lunden. TV team followed AAI to El Salvador to establish a vocational training program for women in the village of Soyapongo. AAI'ers delivered sewing machines to local women, established music program and bringing supplies to local orphanages.

2/28 UN TV (United Nations Television) – 2008 School Competition "My Right to Decide"

AAI and Paz Y Cooperacion launched their 2008 School Competition at this televised press conference, sponsored by the Mission of Spain. Posters were unveiled in six languages, calling upon students and teachers to reflect upon the Universal Declaration of Human Rights

• 1/1 – 12/31 American Airlines In-Flight Video \_ Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights six Airline Ambassador mission coordinators visiting UNICEF projects in Peru

### Print - 2008

10/1/08 SHAPE Magazine – Women Who Shape the World - Airline Ambassadors

Feature story on AAI hosted by Joan Lunden. TV team followed AAI to El Salvador to establish a vocational training program for women in the village of Soyapongo. AAI'ers delivered sewing machines to local women, established music program and bringing supplies to local orphanages.

8/01/08 Flagship News - Plane Folks

Feature on the AAI trip to Cien Fuego, Dominican Republic where our team hand delivered \$150,000 in aid donated by LDS Charities.

• 7/01/08 Flagship News – American Airlines

Feature on the Champions for Children program and AA flight attendants collecting funds for UNICEF on AA flights. Recruitment efforts are led by Airline Ambassadors.

6/11/08 Half Moon Bay Review

Story on Emma Zilber, as she motivated her high school class to support her humanitarian efforts in Guatemala on an Airline Ambassador mission

• 4/18/08 <u>San Francisco Examiner – Aspen Helps</u>

Story on efforts of 9 year old Aspen (with her own disabilities) finding the time to collect toothbrushes for Airline Ambassadors mission to Peru. Aspen and her mother, AA flight attendant Rayza Pollack participated in a relief mission in March. 2008.

4/07/08 The Oracle – Saving Nepal with Mark Fergeson

Full page feature on Airline Ambassadors mission to Nepal. Mark Fergeson, teacher at Southbrook Highschool took field notes while behind the camera and made a documentary of the teams efforts to refurbish a local school and establish a radio station in the mountains outside Katmandhu.

• 3/24/08 The Star Bulletin – Honolulu Cambodian teen reunites with Kin

/ CGIMA@STARBULLETIN.COM Sithan Leam answered questions from a Cambodian television reporter Jan. 17 at Phnom Penh International starbulletin.com/2008/03/24/news/ - 44k

3/08 Dallas Morning News - A Welcome for Nata

Feature Article on the welcome for Nathaniel Ortiz, burn victim from El Salvador, who was brought by Airline Ambassadors to Texas for treatment by Shriners. Miss Florida, Kylie Williams joined the City Officials and AAI members welcoming him to the US,.

3/08 American Way Magazine – American In-flight Magazine - Making a Difference

Touching article on Airline Ambassador escort Maryse Noel and her efforts escorting Haitian child for donated surgery to the United States.

• 3/08 El Cordillerano – Ex Reina de la Nieve Tiende

Newspaper story about Laura Shult's amazing work in Bariloche Argentina helping a childrens home and feeding center.

1/08 Boston Globe – We're all Extraordinary her father showed her

Story on AAI's humanitarian work in Bolivia, especially how daughter Lonn Davis was inspired by her fathers work with Airline Ambassadors in Bolivia. Reporter – Lesley Bantyne

http://www.boston.globe-suburban.diary.com&navCatId=69

1/3/08 Bottom Line

Story on AAI's humanitarian work in Bolivia, especially how daughter Lonn Davis was inspired by her fathers work with Airline Ambassadors in Bolivia.

http://www.boston.globe-suburban.diary.com&navCatId=69

• 1/3/08 American Way Magazine – American In-flight Magazine - Making a Difference

Touching article on Airline Ambassador escort Maryse Noel and her efforts escorting Haitian child for donated surgery to the United States.

Radio - 2008

10/30 Africa Spot Radio and Video – NY

Interview of Nancy Rivard with Isseu DIOUF after Global Compassion Ball. Regarding the founding of Airline Ambassadors. Video also available at http://www.afrikanspot.com/

10/17 <u>WMAC Radio - NY</u>

Interview with Liz and Mark Fangue on our work with the elephant camp in Thailand and Airline Ambassadors Global Compassion Ball. Hosts Kirstin and Andrea offered to follow throughout the world and host a future show "on location".

5/14 Planetary Streams Radio Show

Airline Ambassadors profiled on this national show highlighting non profits that give back. Hosts Kirstin and Andrea offered to follow Nancy throughout the world and host a future show "on location".

3/25 Summit Speaks 1 hour feature with Susan Cavanaugh

Feature story on AAI work throughout the world on this radio program featuring global leaders and co-hosted by Nancy Roof of Kosmos Magazine

**YEAR 2007** 

TV - 2007

FOX News - Giving Compassionately

Reporter Lynn Stuard featured an interview with AAI members, Mark and Lynn Hart of Exotic World Gifts talking about Giving Compassionately for this Holiday Season. Liz and Mark promoted Traveling to Make a Difference and AAI.

http://www.fox6.com/mediacenter/local.aspx?videoId=394429@video.fox6.com&navCatId=69

• 11/30/07 ABC NEWS - TV – International Charity with a Personal Touch

Article on AAI's work in Boliva led by Paula Mora – helping blind and deaf schools and community centers in La Paz area. http://abcnews.go.com/International/CSM/story?id=3927763

• 11/24/07 Direct TV – HomeTown Heroes – Nationwide Broadcast AAI'ers New Vocational School

Direct TV feature on AAI volunteers delivering sewing machines and love and support to families in El Salvador. AAI mission team of 40 members are making a difference to thousands.

3/12/07 Telemundo – Airline Ambassadors build clinic in Mozotu

Coverage of AAI JetBlue team and Gesundheit Institute volunteers building a medical clinic in the town of Mozotu on the Honduran Border. The team had brought an entire airplane of aid, and designed and built the clinic with community members.

2/28/07 UNTV (United Nations Television) – 2007 School Competition Launch:

"My Right to Decide"

AAI and Paz Y Cooperacion launched their 2007 School Competition at this televised press conference, sponsored by the Mission of Spain. Posters were unveiled in six languages, calling upon students and teachers to reflect upon the Universal Declaration of Human Rights.

NBC Nightly News- Nationwide Broadcast

Journalist Kerry Sanders highlights this national news piece on Airline Ambassadors International. Highlighting the history of AAI and its work around the world. The TV crew joined a mission to El Salvador and shows examples of the team traveling to make a difference."

UNTV (United Nations Television) – School Art Competition Launch: "WATER""

AAI and Paz Y Cooperacion launched their 2007 School Art Competition at this televised press conference, sponsored by the Mission of Spain to the United Nations. Posters were unveiled in ten languages, calling upon children and youth to envision a world without violence

1/20/07 Canal 4 and 33 – Bolivia

Airline Ambassador humanitarian team was featured on Vida a Vida segment, showing how women were being supported in starting micro businesses.

1/1/07 American Airlines In-Flight Video \_ Change for Good Program

American Airlines began a new in-flight video on AA international flights. The video highlights six Airline Ambassador mission coordinators visiting UNICEF projects in Peru and encourage s passengers to give excess change to UNICEF. AAI logo is displayed as a partner in the program.

Print - 2007 • 11/30/07

World Wide Volunteers International Charity with a Personal Touch

World Wide Volunteers picked up the Christian Science Monitor article for their publication.

http://wwv.icvolunteers.org/index.php?what=countries&region=americas&country=bol

• 11/29/07 CHRISTIAN Science Monitor- Charity With an International Touch

Feature article by Leslie Bannatyne who travelied on an AAI mission to La Paz, Bolivia. Article shares AAI philosophy with specific examples of how AAI deistributes humanitarian aid.

http://www.time.com/time/magazine/article/0,9171,1647457,00.html

10/1/07 AirCrew Magazine- Airline Ambassadors

Major feature on Airline Ambassadors by Darrel Strafford in this insustry periodical, encouraging airline staff and crew to get involved in Humanirian efforts.

http://www.time.com/time/magazine/article/0,9171,1647457,00.html

8/15/07 Time Magazine – Vacationing Like Brangelina

Article by Laura Fitzpatrick highlights Airline Ambassadors trips as an example of this leading new trend in voluntourism. nch and Coast Magazine – Traveling for a Cause

http://www.time.com/time/magazine/article/0,9171,1647457,00.html

7/1/07 Ranch and Coast Magazine – Traveling for a Cause

Article by Travel Writer Elizabeth Hansen highlighting Airline Ambassadors missions in Nepal, South Africa and El Salvador. Article documents the growing trend of traveling for a cause.

http://www.ranchandcoast.com/july2007/travel.html

• 3/15/07 Seattle Post – Man Helps Aviation Workers cope with 9/11

Article on Tom Murphy and his book Re-Claiming the Sky, about the stories of courage around 9/11.

Proceeds from the book go to help airline charities including Airline Ambassadors.

http://seattlepi.nwsource.com/swift/308313\_mary21.html

3/1/07 American Airlines Flagship News – Top Award Helps Artist to Help Needy Children

Article on Daggi Wallace's award winning pastel of Lydia – the orphan she met on an AAI mission n El Salvador. Daggi is selling the painting to raise money for Lydia's education and for other children like her.

3/1/07 American Airlines Flagship News – A Mission of Hope

Article on escort by Ron Harris of a young boy from Paraguay to the US. A heartwarming story of caring by a myriad of AA supporters for the Airline Ambassador Children's Escort Program.

• 2/16/07 Dallas Morning News – Artist strives to unveil beauty that surrounds us.

Feature story on Daggi Wallace and her award winning pastel of Lydia, the child Daggi had met on an AAI humanitarian mission to El Salvador. Daggi donated the painting to Airline Ambassadors to raise money for little Lydia and other children like her.

• 2/4/07 Miami Herald – Hundreds Show up for Day of Charitable Work

Article on kids from Miami based schools who collected toys and sent letters and pictures on the Airline Ambassadors mission to El Salvador. Hundreds shoed up to participate and AAI teams will take the Friendship Bags to orphanages and clinics around the world.

2/1/07 <u>Cherokee Centenal – Miracle of Love</u>

Article on child from the mountains of Haiti – Dr. Albert Sweitzer Hospital, that was escorted by Airline Ambassadors to North Carolina for surgery, and who'slife was changed. She also touched the lives of host families and those that helped this heartwarming effort.

1/1/07 Skyword Magazine - The Value of Volunteerism

Feature article on the new Champions for Children program spearheaded by AAI in recruiting AA flight attendants to help collect passengers donations for UNICEF. APFA has been very supportive of this program and endorses the effort by Airline Ambassadors.

#### **Presentations**

11/2107 Conference of First Ladies of the America's

Fred Gerhard and Nancy presented to 14 First ladies about their new initiative of travel philanthropy working with hotel groups in El Salvador (an other countries) to sell products to raise funds for the social programs of Airline Ambassadors and the First Lady's Foundations.

10/13/07 101 Powerful Women Conference

Nancy presented as part of a panel at the 101 Poweruful Women's Conference in San Diego. Millard Fuller, founder of habitat for Humanity and dozens of leaders shared their insights on how to build a better world for all. San Diego Mayor and Senator Bill Monihan opened the ceremonies for this event coordinated by local author — Bettie Youngs.

Recognition

1/24/07 Mencion de Honor del Ministirio del Relaciones Exteriores

Angel Award Certificate presented to Nancy Rivard from the First Lady of Ecuador – Maria Beatriz de Palacio, in acknowledgement of the excellent work of Airline Ambassadors in Ecuador.

YEAR 2006 Print - 2006

12/4/06 USA TODAY – When the Movie Theater Fits in your Hand

Feature article on AAI member Frank Chindamo and his new device to play movie shorts on cell phones. AAI short is now featured on Sprint phones. Frank is producer for a possible feature film on AAI.

http://www.usatoday.com/tech/products/gear/2006-12-01-handheld-movies\_x.htm
 12/1/06 Christian Science Monitor – When the Movie Theater Fits in your Hand

Feature article on AAI member Frank Chindamo and his new device to play movie shorts on cell phones. AAI short is now featured on Sprint phones. <a href="http://www.usatoday.com/tech/products/gear/2006-12-01-handheld-movies-x.htm">http://www.usatoday.com/tech/products/gear/2006-12-01-handheld-movies-x.htm</a>

• 11/15/06 Diario de Hoy – Entregan Donativo en Rancho Quemado

Article on Airline Ambassadors team delivering a planeload of supplies to remote villages near Rancho Quemado – near the Honduran Border. AAI teams brought tools for training local men in building skills and cooking items for women, building a sustainable future for these communities left outside the social service structure for either country.

• 8/1/06 Employment Security Commission- Paraguay Native Makes Unforgettable Mission

Three page feature on AAI member Petrona Melagro who returned to her home country with a humanitarian team delivering computers, school supplies, backpacks, clothing and shoes to remote communities.

10/06/06 Flagship News – AA to launch new UNICEF Champions for Children Program

Half page feature article on new Champions for Children program to support UNICEF's Change for Good Program on AA's international flights. This all volunteer, employee led initiative will launch with a new inflight video on Dec. 1. 2006.

• 9/20/06 Half Moon Bay Review – Airline Non-profit calls Moss Beach Home

Half page feature article on Airline Ambassadors by reporter mark Longpre, highlighting AAI's new move to the coastside and efforts helping in the aftermath of Hurricane Katrina and around the world. http://www.hmbreview.com/articles/2006/10/05/news/business/story1.txt

8/15/06 Executive Travel- Helping the Less Fortunate while taking time off

Reporter Margaret Jaworski wrote this feature article on "Voluntourism" as executives donate part of their vacations to local projects. AAI is mentioned as one of four organizations with who opportunities are available to "travel and make a difference".

Lives of Style – Jaqueline Miller, San Francisco Examiner

Feature article about AAI member Jackie Miller and her efforts to help children and women in Chennai, India. AAI plans regular missions to this adopted project in the future.

April Holidays for Humanity, Natural Health Magazine

Feature article quotes Nancy Rivard in a review of how volunteer travel delivers adventure, scenic beauty and a chance to make a difference in the world.

• 3/2I From Wakefield to Bolivia, Wakefield Observer, Boston

Article on AAI members Paula Moran and her husband Stephen, and how they collaborated with Don Valerio of Who's got Junk to get wheelchairs for their humanitarian efforts in Bolivia.

3/8 Pakistani Women Quake Survivors Finding New Voice, New York Times, New York

Article features AAI mission to Pakistan with 1000 AA blankets and other supplies, led by Maryann Havryluck. The article, written on International Women's Day, features positive signs of women's empowerment in the area, but emphasizes they still awesome need for these survivors.

Copy of story at http://www.churchworldservice.org/news/archives/2006/03/410.html

• 1/19/05 El Diario – Embaiadores de Amor

This major feature on the front page highlighted the airplane of aid and volunteers working in El Salvdor this week working with the Ministry of Foreign affairs.

• 1/9/05 La Prensa – El Salvador – Grupo Humanitaridad Ayuda

This article covered the JetBlue mission with Dr. Patch Adams who funded and constructed in entire clinic in the Hollows of El Salvador near the Honduran Border.

Radio - 2006

3/18/06 C970 AM K-News Radio – National Broadcast with Peter Greenberg

15 minute interview with Nancy Rivard regarding volunteer vacations and options for spring break for young people – traveling to make a difference as an alternative.

Presentations - 2006

9/28/06 Marina Middle School – Bhutan – Youth to Youth program:

Dave Douglas, Dennis Beckman and Nancy Rivard presented to a group of 6<sup>th</sup> grade students about the country of Bhutan. They collected letters and cards from the students and challenged them to create a video and mural to exchange with their counterparts. Dave Douglas is planning on personally delivering the donations and letters in early Nov.

8/06/06 University of San Francisco Marketing Department:

Nancy rivard and John Barkis presented to students about the challenges and rewards of running a non-profit organization. Many students were interested in getting involved.

3/2/06 Humanity in Action Fellows – United States Congress

Invited presenter by Congressman Lantos, Nancy Rivard presented to 15 graduate fellows as part of a program of the Congressional Caucus on Human Rights.

Recognition

• 11/24/06 Mencion de Honor de El Instituto nacional de la Ninez y Familia (INNFA)

Award Certificate presented to Nancy Rivard from the First Lady of Ecuador – Maria Beatriz de Palacio, in acknowledgement of the excellent work of Airline Ambassadors in Ecuador.

8/29/06 Heroes of the Hurricane Award

Heroes of the Hurricane Award presented to Airline Ambassadors by the Governor of Mississippi. His acknowledgement was in honor of the important efforts of Fred and Elaine Osborn in helping the community with Feeding Programs after the disaster as well as with holiday celebrations and humanitarian needs in the community.

8/06/06 Thinking Rich – Tim Richardson:

AAI was chosen as the charity of choice for the keynote address Thinking Rich to a conference of 300 US based Credit Unions – Tim gave an inspiring speech about the value of "true riches" in giving back, and awarded to Airline Ambassadors International the honor of being one of the 10 richest in the world.

6/8 Superintendent's Award for Outstanding Character and Citizenship:

Awarded to Airline Ambassadors International by St. Tammany parish Public Schools in honor of our work helping schoolchildren in the area – victims of Hurricane Katrina.

YEAR 2005 Television Coverage

12/10 NBC KXAS (Dallas) – Interview with David Ogron

Dallas news anchor Brian Curtis interviewed David Ogron regarding his Miracle Golf Tour and noted the golfer's support of Airline Ambassadors.

Nov AATV (American Airlines In-Flight Video) – "Airline Ambassadors"

This 3-minute feature opens with American Airlines' President Gerard Arpey and features the partnership mission between American Airlines and AAI to Guatemala to deliver hundreds of wheelchairs, clothing and other aid.

• 11/28 ABC's Monday Night Football – Interview with David Ogron

Ogie appeared on Monday Night Football as part of his Miracle Golf Tour, and he mentioned that he is supporting Airline Ambassadors.

• 10/18 <u>Teleprensa (El Salvador)</u>

Commentary on the mission to El Salvador by AAI and JetBlue Airways in cooperation with Kiwanis El Salvador.

3/20 Fox News (Los Angeles) – AAI and the Clown Doctors leave for Sri Lanka

Local media covered the story as AAI's team of 32 volunteers left for Sri Lanka. Gratitude expressed for support of Cathay Pacific, Southwest Airlines, Spirit Airlines, and Wyndham Hotels.

3/19 <u>Detroit News</u>

Dr. Patch Adams was covered on the Detroit news regarding his team's upcoming efforts to help with tsunami relief in Sri Lanka, traveling on tickets donated by Spirit Airlines.

• 3/17 NBC KSVW (Salinas, South San Francisco)

Interview with Dr. Daniel Susott, AAI's Medical Director, about his upcoming tsunami relief mission to Sri Lanka with Dr. Patch Adams and the clown doctors. Story aired locally and was sent to 30 affiliate stations.

• 2/10 <u>UNTV (United Nations Television)</u> – School Art Competition Launch:

"For A World Without Violence"

AAI and Paz Y Cooperacion launched their 2005 School Art Competition at this televised press conference, sponsored by the Mission of Spain to the United Nations. Posters were unveiled in ten languages, calling upon children and youth to envision a world without violence.

Print

2005 www.travelersphilanthropy.org

Website showcases AAI as an organization that helps individuals "travel to make a difference."

12/6 U.S. Congressional Record – House – Congressman Lantos

Recognizes AAI

Congressman Tom Lantos recognizes Airline Ambassadors' work to assist countries in Central and South America, with particular mention of the CASA Corps' efforts to reconstruct areas that have been devastated by natural disasters with structurally-sound buildings.

Nov <u>Glamour</u> – "Hurricane Heroes"

Article salutes the standout efforts of those who sacrificed to make a difference in the aftermath of Hurricane Katrina, including American Airlines Flight Attendant Irayda Flores. She housed 31 evacuees from New Orleans, and AAI was honored to assist her with providing food and other supplies for the group.

11/25 <u>The Washington Post</u> – "New Orleans Health Care Another Katrina Casualty"

Airline Ambassadors is featured in an important article about safeguarding health care services in New Orleans.

• 11/23 Heat.com – "HEAT and American Airlines to launch 'Gift for

Soldiers' Holiday Donation Drive"

Story on the Miami Heat website about AAI's holiday project to support wounded US troops in partnership with American Airlines, sports teams, and the USO.

• 11/21 redorbit.com – "American Airlines Joins With Dallas and MiamiSports Venues and Teams to Launch 'Gifts for Soldiers' HolidayDonation Drive"

Article about AAI's holiday project to support wounded US troops in partnership with American Airlines, sports teams, and the USO.

11/3 The Times-Picayune – "Airline volunteers fly in to help cleanup"

Story about AAI's mission to Slidell, Louisiana to assist with the aftermath of Hurricane Katrina.

Oct El Salvador Newspaper – "Radisson se une a noble causa"

Radisson Hotel in El Salvador provided assistance to the joint AAI/JetBlue mission. The team threw a party for children at the hotel, which was a very meaningful experience for all.

10/18 El Salvador Newspaper – "Jet Blue anuncia plan de donacion"

Representatives of AAI, who are also JetBlue employees, spent a few days in El Salvador helping those in need. JetBlue donated the plane that carried the volunteers and the aid there.

• Sep <u>American Way (American Airlines)</u> – "Being There"

Peggy Clark, AAI member and Mission Coordinator, is the focus of a write-up in American Way. She works in Haiti through AAI and has helped make a significant contribution there through food and medical assistance.

Sep <u>Fort Worth Star-Telegram</u> – "American Airlines donates \$25,000 to tsunami aid"

Photo and note about the send-off of the Thailand mission, at which American Airlines presented a check to AAI from the donations of its employees for tsunami relief work.

9/10 The New York Times— "A Rewarding Use for Reward Miles"

Article on the use of donated reward miles by charities for relief efforts, including AAI's charity miles through United Airlines. AAI has used the miles for tsunami relief work.

• 9/6 <u>Colorado Daily</u> – "Healing takes time"

Staff writer Richard Valenty interviewed members of AAI's Thailand mission team upon their return.

• 9/1 <u>DFW People</u> – Front-page story and photo

Cover story of the presentation of a \$25,000 check to AAI from American Airlines employees for tsunami relief at the send-off of AAI's August Thailand mission.

• Aug <u>Press Release</u>

Notice of AAI's mission, in partnership with several other organizations and corporations, to the Dominican Republic.

Aug Press Release – "David Ogron's Miracle Golf Tour Comes to

Dallas/Fort Worth"

Announcement of David Ogron's visit to the DFW area with the Miracle Golf Tour, to support AAI.

8/25 American Airlines – "AA Employees Present \$25K to Airline Ambassadors"

Article on AAI's Thailand mission to assist with tsunami relief efforts and the gift of \$25,000 from American Airlines employees to help fund this

Work. http://www.thefreelibrary.com/American+Airlines+Employees+Present+\$25,000+to+Airline+Amb assadors,...-a0135456404

8/25 American Airlines – "AA Employees Present \$25K to Airline Ambassadors"

Article on AAI's Thailand mission to assist with tsunami relief

http://www.itravelmag.com/travel-articles/american-airlines-employees-present-tsunami-relief/

• 8/7 Boston Globe – "A helping hand reaching out to Bolivia"

Story about Paula Moran's work through AAI to assist the impoverished in Bolivia.

• 8/5 American Profile – "A Kid Who Cares"

Article about Annie Wignall – who founded Care Bags For Kids – mentions that AAI delivers the bags internationally.

#### 8/2 Press Release – AAI and American Airlines Team Up on ThailandMission

Information about the Thailand mission and the donation by American Airlines employees of \$25,000 to assist with tsunami relief efforts in South Asia.

### 7/8 Miami Herald – "Golf pro sets world record"

Story on David "Ogie" Ogron's new world record, set at a Marlins baseball game. This feat was part of his Miracle Golf Tour, raising money for AAI, among other charities.

# • 7/1 <u>floridamarlins.com</u> – Press Release: World record holder DavidOgron attempts world record on July 6 at Dolphins Stadium

Announcement of David "Ogie" Ogron's Miracle Golf Tour event at a Florida Marlins' baseball game to benefit charity, including Airline Ambassadors.

### 6/28 miraclegolftour.org – News Release: David Ogron's Miracle Golf Tour to Dolphins Stadium

Statement on David "Ogie" Ogron's Miracle Golf Tour event at a Florida Marlins' baseball game to benefit charity, including Airline Ambassadors.

### May Press Release – Airline Ambassadors' El Salvador Projects

Notice of three AAI missions in June 2005 to El Salvador.

#### May Skycontrol.net – Humanitarian Relief

Permanent profile of Airline Ambassadors on website with updates on AAI's activities in the site's monthly newsletter.

#### 5/26 Saltillo Times – Photo of Nancy Rivard on AAI's Mexico Mission

Nancy Rivard shown receiving an award at the governor's palace in Saltillo, Mexico. She spoke at a conference on special education, which was held during AAI's clown mission to Mexico at the request of the governor's wife.

## Spring BluePrint (JetBlue Airways) – "To El Salvador With Love"

Article on AAI's mission to El Salvador in partnership with JetBlue Airways, which donated a plane to carry aid there.

### Apr American Pilot Spouses-DFW Website – "The Road Less Traveled"

Peg Meyer, AAI member, describes her AAI project to assist Peruvians with building a radio tower in the remote Amazon jungle.

### Apr America West Employee Publication – "AWA Aids El Salvador Relief"

America West Airlines provided a 757in April 2005 for an Airline Ambassadors mission to El Salvador, delivering mission participants and humanitarian aid.

# Apr Flagship News (American Airlines) – Profile: "Generous actions, at

#### home and overseas"

Regular column, showcasing a different American Airlines employee in each issue, describes William Dise (AAI's regional coordinator for Denver) and his local and international work to make a difference for those in need, both through AAI and other channels.

#### Apr The Local Independent (London) – "I Rode the Tsunami in Thailand"

Story on Dr. Daniel Susott's (AAI Medical Director) experience in Thailand during the December 2004 tsunami and his relief work in Sri Lanka during the aftermath, including his AAI March mission with Dr. Patch Adams and other clown doctors.

# • Apr <u>Press Release</u> – Humanitarian Mission Bringing Donations to

#### Dominican Republic April 23 - April 30, 2005

Information regarding AAI's mission to the Dominican Republic in partnership with several other companies and organizations, including American Airlines and JetBlue Airways.

#### 4/21 Marco Island Sun Times – "Flight attendant an 'angel' in disguise"

Story on Penny Rambacher's presentation to a group at a local library of her experiences with Airline Ambassadors and the organization she founded, Miracles in Action.

#### • 4/19 The Dallas Morning News – "Runway Lights"

As part of a special section, Dallas' major newspaper ran a daily column on American Airlines for the month of April, 2005. This day's focus was on American Airlines employees bringing healing and happiness to others, including Nancy Rivard through Airline Ambassadors, which she founded and which has many members who work for American Airlines.

# • 4/12 <u>AsianConnections.com</u> – "Helping to Rebuild the Spirits of the

### Tsunami Survivors"

Marilyn Tam, an influential corporate leader, speaker, author, and social activist, wrote this article about her good friend, Dr. Daniel Susott, who was in Thailand during the December tsunami. It describes his efforts in Sri Lanka following the tragedy, including the mission he led there with Dr. Patch Adams and Leeanne Hansen (AAI LAX Regional Coordinator) in March.

# • 4/11 In Touch – Hero: "The real Patch Adams pitches in"

For his mission to Sri Lanka with Airline Ambassadors, Dr. Patch Adams is profiled under this weekly magazine's "Hero" column.

### • 4/8 Naples Daily News – The Islander: "Hope takes wing"

Penny Rambacher delivers aid to the needy through Airline Ambassadors and the organization she founded, Miracles in Action.

#### BBC News – "Adams patches up Sri Lanka's hurt"

Article about AAI's mission to Sri Lanka with Dr. Patch Adams and his clown doctors, who brought laughter to those desperate for hope after the tsunami tragedy.

#### • 3/15 American Way (American Airlines) – Tsunami Relief

AAI highlighted in story about AA's efforts with tsunami relief. In the same issue, story titled "Being There" profiles AAI'stor William Dise's humanitarian efforts at home and abroad.

#### 3/4 Chefs for Humanity Email Update

Mention of AAI by organization dedicated to helping those in need.

# • 2/10 Press Release – Peace & Cooperation and AAI Launch 2005 International School Award "

#### World Without Violence"

AAI and Paz Y Cooperacion launch the annual International School Awards together.

### 2/4 The Oklahoman – "Unused drugs save lives"

AAI partners with Other Options in Oklahoma City to deliver AIDS medicines to Guatemala.

#### • Jan-Mar Dynamic Traveler – Advertisement

Donated advertisement about AAI in travel magazine.

#### • 1/26 Press Release – Actor Gary Sinise Congratulates 600 North

#### Hollywood Children for Massive Relief Effort to Help IraqiChildren

AAI adopted Gary Sinise's project, Operation Iraqi Children, for its fall campaign and participated at this event with the actor and the schoolchildren.

### • 1/19 Wall Street Journal – "El Salvador is Lesson in How Not to Rebuild"

This major feature on the front page of the second section highlights the positive work of AAI's Casa Corps team in El Salvador. They were there to share building code technology with their Salvadoran counterparts in the building world.

### • 1/9 Chicago Daily Herald – "Make vacation plans to make a difference"

Article by reporter Jacky Runice explains how individuals can get involved in short term Peace Corps-type activities through AAI.

#### 1/8 El Diario de Hoy (El Salvador) – "Embajadores de amor"

AAI's mission with JetBlue provided residents of a Special Education Center in El Salvador with books and other aid.

### • 1/7 <u>AAPilots.com</u> – Flight Department Hotline

Mark Hettermann of American Airlines explains how AAI is helping with tsunami relief efforts.

### • 1/7 <u>El Diario de Hoy (El Salvador)</u> – "Alas para un sueño infantil"

Children's dreams were fulfilled as they received the gift of an airplane ride during AAI's partnership mission with JetBlue Airways. TACA Airlines donated the plane for this flight.

# • 1/7 <u>West Yellowstone News</u> – "Donations for Mayan children get the

### attention of national relief group"

Article on the efforts of a small school in Montana to gather and ship clothing for needy Mayan children in Mexico through AAI. Susan Hanna, the teacher who began the drive, is the sister-in-law of AAI's Mireille Hanna.

#### • 1/7 El Diario de Hoy (El Salvador) – "Familias reciben donativos"

Coverage of AAI's mission to El Salvador with JetBlue Airways. The story includes the work of the Kiwanis there that AAI supports, as well as the visit of AAI's Casa Corps.

# • 1/7 La Prensa Grafica (El Salvador) – "Vuelo de fantasia en el Dia de losReyes"

As part of an AAI mission, children living in a village that Kiwanis built in El Salvador were taken on an airplane ride on Three Kings Day. This mission was a partnership between AAI and JetBlue Airways, and TACA Airlines provided the plane for the children's ride.

# • 1/7 Mas! (El Salvador) – "Niños en 'Vuelo de Fantasía"

Children in El Salvador were taken on an airplane ride during an AAI mission. AAI was noted as a supporter of children's projects at the Kiwanis Village in the city of Soyapango.

### 1/5 The Honolulu Advertiser – "Manoa doctor to stay and help victims"

Dr. Daniel Susott, AAI's medical director, stayed in South Asia when his vacation was cut short due to the tsunami. Susott and others described what it was like when the wave hit them and what they did to help in the aftermath.

#### Radio

### 9/10 <u>Today</u> – National Radio Show

Nancy Rivard was interviewed regarding AAI's assistance with Hurricane Katrina relief efforts.

# • 3/17 Public Radio WBEZ (Chicago) – "The Founding of Airline

### Ambassadors" and "Traveling with Airline Ambassadors"

15-minute interview with Nancy Rivard regarding humanitarian tourism options. Second segment featured AAI member Bridget Muldoon, talking about her recent Airline Ambassadors experience in El Salvador.

#### 2/27 E-Town Radio

E-Town radio network chose Airline Ambassadors to receive the E-chievement award and broadcast a live 10-minute interview on the founding and purpose of Airline Ambassadors.

#### Jan WRTN 93.5 FM (New York)

Airing of interview done with WVOX 1460 AM.

#### Jan WVOX 1460 AM (New York)

Interview with Gear Up Foundation regarding their tsunami relief work, including donating a fire truck to AAI to deliver to Thailand. The interviewees spoke about AAI's mission and the partnership between the two organizations.

#### Recognition

6/8 Medical Hero Award, 2005 American Red Cross Heroes Breakfast:

Monterey County and Carmel Area Chapters, California

Dr. Daniel Susott, AAI Medical Director, received the local American Red Cross award for his relief efforts in Sri Lanka after the tsunami disaster.

Association of Professional Flight Attendants Award of Merit

APFA gave the Award of Merit to Nancy Rivard at their 12<sup>th</sup> Annual Awards and Recognition dinner. This award, presented for the first time this year, is awarded to persons who, through exemplary performance of their duties, bring credit to the flight attendant profession.

2/27 E-Town E-chievement Award

E-Town radio network chose Airline Ambassadors to receive the E-chievement award for 2005. It was presented as part of a musical event in Boulder, Colorado on 2/27/05. A live interview with Nancy Rivard was taped to air on 200 radio stations and affiliates April 6-12, 2005.

#### **YEAR 2004**

### Television Coverage - 2004

• 12/22//04 NBC News WXYZ Houston- – "Volunteer Vacations" 1.55 min

Feature picked up from Satellite broadcast about Airline Ambassadors/AA mission to Argentina with Starwood Hotels

12/22//04 ABC News WXYZ Detroit- – "Volunteer Vacations" 1.39 min

Feature picked up from Satellite broadcast about Airline Ambassadors/AA mission to Argentina with Starwood Hotels

• 12/22//04 CBS News WTVY Dothan, AL - - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors/AA mission to Argentina with Starwood Hotels

12/21/04 NBC News YKMA \_ Yuma – "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/21//04 Fox WXIV - - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/21//04 Fox WXIV Indianapolis - - "Volunteer Vacations" .12 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood

12/20//04 CBS News La Cross WI - - "Volunteer Vacations".39 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

12/20//04 CBS News WBNS Columbus- - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

12/20//04 Fox News KDVR Denver – "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/20//04 CBS News WTOL Toledo- - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/20//04 CBS News WAKA Montgomery - - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/19//04 FOX News Charlotte - - "Volunteer Vacations" 1.42 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/19/04 FOX News KDVR Denver – "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

• 12/17//04 FOX News - - "Volunteer Vacations" 1.41 min

Feature picked up from Satellite broadcast about Airline Ambassadors mission to Argentina with Starwood Hotels

12/13/04 South Florida Now TV – Interview with Cornelia Wick 5 minutes

Interview with AAI's MIA Regional Director – Cornelia Wick , about her humanitarian efforts in El Salvador and "traveling to make a difference".

2/10//04 UNTV- United Nations TV - A Better World For All" 30 min

Broadcast of press conference with Paz y Cooperacion and Airline Ambassadors launching their 2004 School Competition on globalization.

1/2/04 Today Show National Broadcast – "Volunteer Vacations" 2 min

Feature narrated by Travel Editor Peter Greenberg, which included Airline Ambassadors as a great option for vacationing to do good.

International Code Council Builder's Safety Journal 12/04 Feature discusses building disaster prevention into the cultural fabric of the developing world. Highlights Airline Ambassadors Casa Corps 2pgs Tucson Weekly - Airline Ambassadors 9/20 Wick foundation newspaper ran piece on Airline Ambassadors – Traveling to make a difference". Reuters - "Away on Business: Making a Difference" 8/21 Interview with Nancy Rivard and Sylvia Dostal, about travelers linking world resource with world need. Part of an article on traveling executives distributed through Reuters News wire to thousands of newspapers . DFW People - "AA Credit Union staff fund items to be taken to needy in Guatemala" 8/5 Large front-page picture of AAI members and American Airlines Credit Union president and CEO, John Tippets. Inside article describes credit union staff's collection of aid for AAI to take on mission to Guatemala. The Williams Lake Tribune - "Fabiola recovering in New York" 8/4 Article on the health status of Fabiola Durand, a Haitian woman who was shot twice in the head during the rebellion in Haiti in February 2004. Members of Airline Ambassadors helped Fabiola receive care in Canada and the U.S. Shurgard Review: 2003 Annual Report - "Shurgard Gives Space to Charities Giving Hope" Jul Highlight of Airline Ambassadors, one of four non-profits participating in Shurgard's "Storing for Hope" program. Lewisville Leader - "Ambassadors of Good Will" 7/28 Front-page story about Patti Gawley, AAI member from Lewisville, Texas, who recently went on an AAI mission to Mexico. Southlake Times - "Something Special" 7/28 Copy of Carrollton Leader article from July 21, 2004. Prensa Libre (Guatemala) - "Donan 280 Sillas a Discapacitados" 7/24 Article on two of the children who received wheelchairs from AAI volunteers during a partnership mission to Guatemala in July 2004 between American Airlines and Airline Ambassadors. Prensa Libre (Guatemala) - "Donaran Sillas de Ruedas" 7/23 Announcement of distribution of 280 Wheelchair Foundation wheelchairs at the Marriott Hotel in Guatemala City on AAI and American Airlines partnership mission. Support for this effort came from Guatemala's First Lady, Wendy de Berger. Jetwire (American Airlines) - "Airline Ambassadors Head Out In Force" 7/23 Piece informing American Airlines employees of the AAI mission to Guatemala that several of their colleagues would be participating in that weekend. St. Louis Post-Dispatch - "Crayons and Candy and Kayla: 12-Year-Old Puts Care in Care 7/22 Packages" Article about a Missouri girl who donated beanie babies and other items to a mission to Peru. Features AAI as the organization through which she sent the items. 7/21 Lewisville Leader - "There's Something Special in the Air" Copy of Carrollton Leader article from July 21, 2004. Carrollton Leader - "Something Special in the Air" 7/21 Front-page feature on Airline Ambassadors' work, including the donations of American Airlines and Carlos Pippa of Global Finishing Solutions to AAI. AA Credit Union (Press Release) - "AA Credit Union Supports Airline Ambassadors 7/20 Humanitarian Mission to Guatemala" Press coverage of the presentation of in-kind donations to Airline Ambassadors by AA Credit Union headquarters in recognition of the partnership mission to Guatemala between AA and AAI. Lewisville Leader - "Trio Work in ExxonMobil Program" 7/17 Article about ExxonMobile's Community Summer Jobs Program, showcasing AAI's 2004 intern, Laura Dominauez. The Miami Herald - Volunteer Vacations: "Doubly Rewarding Vacation: Seeing the World, 7/4 Helping Save It" Travel writer includes Airline Ambassadors as an organization that allows people the opportunity to travel to make a difference. Jun/Jul Flagship News (American Airlines) - Profile: "Helping the world's smallest in a big way" Article in American Airlines employee newspaper profiling AAI DFW Regional Director Kelly Lee and her humanitarian efforts in Colombia, Vietnam, El Salvador, and Chile. Moorings Presbyterian Newsletter - "A Friend of Moorings Church Receives \$30,000 Jun Grant" News piece about AAI member Penny Rambacher receiving a grant from National Presbyterian Women church association. 5/15 The Miami Herald - "Her Quest: Putting Smiles on Needy Kids Worldwide" Feature on Mireille Hanna and the various missions she has participated in through AAI. 5/13 The Miami Herald - Business Buzz Announcement of Mari Hafner's speaking engagement at a local Rotary Club about opportunities to help children in need through AAI.

Apr Station Chatter – DFW (Northwest Airlines) – "Northwest Airline Ambassador"

Column showcasing Northwest Airlines employee Ruth Olinger's volunteerism through AAI.

Apr Countryside Golf & Country Club News – "Countryside Angels hooked on volunteering"

Front-page article describing the commitment of Henry, Noreen and Penny Rambacher to AAI's missions.

4/16 ConnectCASE E-Newsletter – Alumni Spotlight: "Eric Woodson, '95"

Article in e-newsletter of Duke University's Fuqua School of Business by alumnus Eric Woodson, AAI's

Executive Director, about his job change from the airline industry to the nonprofit world with AAI.

Mar/Apr Hope Magazine – "Signs of HOPE - Ambassador at Largesse"

Full-page story on Nancy Rivard and the humanitarian efforts of Airline Ambassadors in making a difference

throughout the world.

• Mar Flagship News (American Airlines) – "Airline Ambassadors receive presidential volunteer

service award"

12 American Airlines employees received Presidential Lifetime and Silver Awards at the United Nations from

President George W. Bush.

Mar <u>Passages (Northwest Airlines)</u> – "Airline employees travel to make a difference throughout the

world"

Feature on NW employees who have delivered supplies on AAI missions.

Feb Revue Magazine – "Airline Angels Fly Into Central America"

Feature written by Penny Rambacher to highlight projects supported by AAI.

• 2/25 The Harvard- Westlake Chronicle – "People in the News"

Private school newspaper article on AAI's Youth Ambassadors Chelsea and James Norell, announcing the

Peace and Cooperation School Award for 2004 at the United Nations.

• 2/19 The Commercial Record – "Battaglia walks homestretch of South American Journey"

The final journey, Part Five, with Mike Battaglia and Patch Adams as a cancelled flight sets the stage for the

team to work some magic on unhappy passengers.

2/12 The Commercial Record – "Colombia's history explored in Battaglia's tour"

Part Four of AAI member Mika Battaglia's journey through Colombia with Patch Adams, who delivers a

speech to encourage the people to stand up and make a future for their children.

• 2/5 The Commercial Record – "Journey with Patch Adams heads to Colombia"

Part Three of Mike Battaglia's journal continues as the group visits a hospital to deliver birthday greetings to

an 11- year-old girl suffering from elephantiasis.

• 1/30 Naples Daily News – "East Naples woman gives a speech about her mission to help the

poor"

Journalist attended AAI member Penny Rambacher's speech at a local library; article included comments

from Penny and attendees.

• 1/29 The Commercial Record – "Battaglia's mission of compassion continues"

Part Two of Mike Battaglia's story of the mission he took with Patch Adams to help children in need in

Argentina.

• 1/22 The Commercial Record – "Battaglia journal shares 'a dream come true"

Part One of AAI member Mike Battaglia's journal on his trip with Patch Adams to South America in Summer

2003. AAI coordinated an aid delivery to Chile in connection with Adams' mission.

• Winter <u>DePaul Magazine (Winter 2004 Issue)</u> – "NCAA Elite Eight Player Leads Volunteer Team"

Article about AAI member William Dise and his involvement in AAI, particularly his work in obtaining planes

from American Airlines for aid delivery.

Radio - 2004

• 7/26 Station 97.7 (Guatemala) – "Good Morning Guatemala"

Live, one-hour interview with AAI member Penny Rambacher about AAI's work, the wheelchair distribution

event in Guatemala City during the partnership mission with American Airlines and AAI, her missions to

Jordan and Pakistan/Afghanistan, and world hunger solutions – ECHO.

• Planned KSAZ 580 (Tucson) - "Star for the Day"

Taped interview with Peg Clark about AAI's work in Haiti and in the Tucson community.

• 4/7 <u>AdviceRadio.com</u>

Interview on Airline Ambassadors that broadcast to 1 million listeners.

Presentations - 2004

4/13 Travelers' Philanthropy Conference

Held at Stanford University and sponsored by Ecotourism Society and Conservation International.

• 4/8 San Francisco Women in Travel

**YEAR 2003** 

Television Coverage - 2003

Oct Channel 12 (Palm Beach County)

Feature on a local shoe drive, with an interview of AAI member Penny Rambacher regarding the

destinations for the shoes collected by 160 schools in Palm Beach County.

9/22 Nassau, Bahamas

Local coverage of AAI's inaugural mission to Nassau, Bahamas. Mari Hafner and Victoria Downey were

accompanied by the Honorable Cynthia Pratt, Prime Minister of Nassau as they distributed aid.

CBS KOLD (Tucson) - NEWS 13 THIS MORNING 9/2 Segment, narrated by Bud Foster, included interviews with Peggy Clark and Joanne Striker. 8/27 ABC KGUN (Tucson) - 4:30 PM News Program AAI member Joanne Striker interviewed by Guy Atchley regarding upcoming fundraiser to benefit children in 8/19 NBC KVOA (Tucson) - IMPACT Program 15-minute segment previously taped with AAI members Joanne Striker and Peggy Clark about their work in Haiti, hosted by Lupita Murillo. **Today Show National Broadcast** 1/7 Segment narrated by Travel Editor Peter Greenberg and Anchor Katie Couric on Airline Ambassadors as a great option for Volunteer Vacations. Print - 2003 Spirituality and Reality - "Quantum Effects for Good" 11/1 Feature on the founding and purpose of Airline Ambassadors as an organization that brings goodwill into action. Philanthropy Magazine - "Airline Ambassadors - Volunteers spread joy and education" Oct One-page story with pictures about AAI mission to Guatemala with Bob Hopkins. President of Philanthropy Magazine, bringing aid to hundreds of children. The Crescent of Gamma Phi Beta - "The Power Of One - The Strength Of Many" 10/1 Article on humanitarian efforts of Airline Ambassadors in Guatemala. The author joined an AAI mission and had a life-transforming experience. Arizona Daily Star- "Orphanages in Haiti, here benefit from event" 9/14 Article and picture on AAI fundraiser at "The Keys" restaurant in Tucson. Features the Mayor of Tucson. who graced the event raising money for children in Haiti. Grand Rapids Press - "Board Lauds Reading Specialist for Recent Humanitarian Effort" 9/9 Article about teacher Mike Battaglia's experience on Airline Ambassadors mission with Dr. Patch Adams in Latin America. Arizona Daily Star - "A flight of gratitude" 9/7 Column explaining involvement of the Kubiak family in AAI's humanitarian efforts to help the children of 9/5 Tucson Citizen - "Old Pueblo's Ambassadors" Big article and color picture on front page of the Living Section on AAI's effort to provide aid to poor countries. Gives details for fundraiser on September 7, 2003. 9/3 The Harvard-Westlake Chronicle - "Reaching out abroad" Private school's newspaper with a feature on students who volunteered overseas during their summer break, including AAI's Chelsea and James Norell, who made a difference for orphans in Budapest, Hungary on an Airline Ambassadors mission. 9/3 Susan's Page - "The Good News About Americans" Column about Americans working to make a positive difference around the world, with a focus on Airline Ambassadors and Deborah Quigley's mission to Cambodia in October. Green Valley News and Sun - "Airline Ambassadors Give Wings to Love" 9/3 Large feature article on front page of Diversions section about Tucson's Airline Ambassadors Traveling to Make a Difference and helping the orphans of Haiti. Island Life - Honolulu Advertiser - "It's for a Good Cause" 9/1 Article about Airline Ambassadors' fundraising event - "Compassionately Ever After" - in Honolulu to raise money for efforts in Cambodia. Humanitarian mission planned for October. 8/21 The Chronicle of Philanthropy - The Face of Philanthropy: "Special Deliveries" Column explaining AAI's work and accompanying photo of Kathy Crider, AAI member, as she handdelivered aid to Ecuador. Angels on Earth (Guideposts) - "High Flyers" Jul/Aug The story of Nancy Rivard and Airline Ambassadors. Nexus Magazine (American Airlines) - "Airline Ambassadors: Mensajeros de Esperanza Y Sonrisas" Jul Article on the founding of Airline Ambassadors by Nancy Rivard and organization's present work. 7/16 Libre - "M. Hafner, luz de esperanza para los ninos del Ecuador" Full-page story of Mari Hafner's work through AAI with Ecuadorian children who have been surviving by making items to sell from garbage.

Naples Daily News – "Woman brings wheelchairs to Latin America's needy"

Cover story detailing wheelchair deliveries to the handicapped by AAI's Penny Rambacher.

6/23 <u>Expreso de Guayaquil</u> – "Voluntarios Aterrizan En Zonas Pobres"

Article covering Corlene Horan's AAI mission to Guayaquil, Ecuador, giving insight

6/13 Dallas Business Journal – "Airline Ambassadors climb to new heights"

Features AAI as a local nonprofit organization continuing to make a difference in spite of the airline industry's current struggles.

• 6/5 Miami Herald – "Group That Gives Food, Clothing to Ecuadorian Kids Flying High"

Details AAI member Mari Hafner's efforts to help children in Ecuador.

May/Jun <u>Ambassadair's Journey – "Volunteer Travel Takes Off"</u>

Story about the emerging phenomenon of traveling to serve, including Airline Ambassadors as an avenue for this new tourism

for this new tourism.

• Apr/Jun Nexus Magazine (American Airlines) – "La Otra Cara del Mundo"

Special feature on "The Other Face of the World" and the trend towards volunteer vacations, highlighting

Airline Ambassadors.

Mar Architeture Magazinel – "Sending Reinforcement" 4pg article

A new piece of US legislation aims to bring building safety to Latin America. Inspired by Airline

Ambassadors - Casa Corps.

Mar Reader's Digest – U.K. Edition – "Wings of Love"

Reprint of earlier article on Airline Ambassadors efforts helping children around the world and aligning the

airline industry to support humanitarian efforts.

• 3/1 Nexus Magazine (American Airlines)

Special feature in in-flight magazine on Airline Ambassadors efforts in Latin America.

• 2/15 <u>El Diario de Hoy (El Salvador)</u> – "Jornada de diversion en el ISNA"

Article on Airline Ambassadors' mission to give a Valentine's Day celebration for orphanages in El Salvador.

• 2/6 Escuela Española – Premios Paz y Cooperacion

Article on award ceremony in Madrid for Airline Ambassadors/Paz y Cooperacion 2002 Youth Art

Competition on globalization.

• 2/1 La Razon – "Paz y Cooperacion 2002: La Globalizacion, El Gran Reto de Milenio"

Article on award ceremony for Youth Art Competition, attended by mayor of Madrid as well as 29 Airline

Ambassadors.

• 2/1 American Way (American Airlines) – Someone Special at AA: "Delivering Hope for Thousands"

Special section in American Airlines in-flight magazine highlighting Dee Roby's efforts in Bali and Thailand.

• 1/15 Architecture Magazine – "Mi Casa Es Su Casa"

Article on the CASA Act – the bill signed into law by President Bush last November and inspired by two Airline Ambassadors (AAI) volunteers. Discusses how the US will help share building codes with Ecuador

and El Salvador supported by volunteer "reconstruction vacations" through Airline Ambassadors.

• 1/1 Nexus Magazine (American Airlines) – "Angeles en Panama"

Story on Angels in Action working with Airline Ambassadors to help children in Panama.

Radio - 2003

9/22 <u>Nassau, Bahamas</u>

Interview with Mari Hafner about Airline Ambassadors and the inaugural mission to Nassau, including an aid

delivery participated in by the Prime Minister of Nassau.

Presentations - 2003

12/9 <u>United Nations Award's Luncheon</u>

Airline Ambassadors coordinated an Awards Luncheon for 200 guests, honoring Peter Greenberg of the NBC Today Show. Fifteen Airline Ambassadors also received the Presidential Award on Volunteerism with

an award and letter from President George W. Bush.

• 2/10 United Nations Press Conference – "A Better World for All"

UN press conference to launch 2003 School Competition, "A Better World for All," co-sponsored by Airline Ambassadors with Paz y Cooperacion. Press conference included Ambassador Arias from Spain and

supermodel Carre Otis.

2/7 Second Global Summit on Peace Through Tourism – "Doing Well and Doing Good"

Presentation to Summit participants in Geneva by Nancy Rivard, President of Airline Ambassadors.

Recognition - 2003

11/19 Conference of Non-Governmental Organizations Website – Humanitarian Award

Front-page picture of Nancy with the Queens Film Festival Humanitarian Award, recognizing her receipt of

the award through AAI, a non-governmental organization.

• 11/16 Queens Film Festival – Humanitarian Award

Nancy Rivard and Airline Ambassadors were honored with the Humanitarian Award at this gathering of

filmmakers and stars, dedicated to using media to awaken hearts and minds.

• 3/25 <u>Congressional Record</u> – A Tribute to Airline Ambassadors

Congressman Tom Lantos gave an inspiring tribute to Nancy Rivard and AAI, which was officially entered

into the Congressional Record of the 108th Congress.

Book Mentions - 2003

9/15 El Arte De Crear Una ONG – Joaquín Antuña, Author

The founder of Peace and Cooperation writes about how NGOs are created. The book includes a chapter

on AAI.

**YEAR 2002** 

Television Coverage - 2002

• 12/27 <u>Channel 7 (San Francisco)</u> – Local News

Story on Christmas escort of Ethiopian baby Mulat to his new parents in San Francisco. Airline

Ambassadors escort Colleen Peace was featured in the touching story.

Good Morning, Denver - Interview with Glenda Johnson 11/7 Interview with Glenda Johnson, Airline Ambassadors medical coordinator, regarding AAI's efforts to build a clinic in Juampas. Haiti. KRON Channel 4 (Tucson) - Local Channel 6/29 Interviews with Peg Clark and Joanne Striker regarding fundraising efforts for Haiti. 6/25 Channel 3 - 5-Minute Segment Coverage of AAI's medical efforts for children in the Guatemala City dump. 6/20 Telemundo TV - 1-Minute Segment Coverage of AAI's mission to Guatemala on American Airlines' inaugural flight: DFW-GUA. 3/25 **UNIVISION TV** Interview with Airline Ambassadors Executive Director, Monica Oliva, regarding AAI's efforts to rebuild in EI Salvador after the earthquake last year. 3/23 Good Morning, Atlanta Glenda Johnson interviewed about AAI's efforts to build a medical clinic in Haiti and bring medical care to the village of Juampas. 3/22 CBS News (Naples, FL) Coverage of Penny Rambacher, just home from AAI's mission to Afghanistan refugee camps, and an interview with her about problem of scurvy there. 2/14 **UNTV - Press Conference** Coverage of Airline Ambassadors' annual promotion of the International Youth Art Competition focused on Globalization - The Great Challenge of the Third Millennium. 1/30 Canal 12 (Majorca, Spain) 3-minute coverage of AAI's mission to Majorca with family of pilot in Sept. 11, 2001 tragedy. 1/16 "E" TV - Interview with Actress Carre Otis Actress/model Carre Otis said the pivotal event that changed her life and values was the Airline Ambassadors humanitarian mission that she participated on in Nepal. 1/6 Today Show - Travel Editor Peter Greenberg Peter indicated that, since 9/11, the fastest-growing trend in travel was "Traveling to do Good," as modeled by Airline Ambassadors. Print - 2002 Christian Science Monitor - Front Page Story: "Charitable Contributions Take Flight" 12/19 Feature story on AAI's mission to Argentina and flight attendants helping children around the world. The Southlake Journal - "Kids Reaching Kids" 12/6 Students at Carroll Middle School in Southlake, TX create Cards for Kids and host a toy drive to benefit AAI Christmas missions. Caring People - Nancy Rivard: "The Color of Love" 12/1 Feature story about Nancy Rivard and Airline Ambassadors in this magazine dedicated to celebrating the human spirit and caring individuals. 12/1 Connect America Monthly Bulletin - Welcome to New Partner: Airline Ambassadors Feature story on Airline Ambassadors as a new partner in the Connect America network. San Francisco Chronicle - "S.F. Students Send Packages to Help Boys in Bali Orphanage" 11/8 Story about Friendship Bags made by 400 children at Sherman Elementary School that were hand-delivered on AAI's mission to Bali. Nov Intown Naples - "Making a Difference a World Away - The Penny Rambacher Story" Focus on Naples resident Penny Rambacher and her travels to developing countries to deliver humanitarian aid and love to children in need. 10/28 La Nacion (Argentina) - "Help from the United States" Story about AAI's mission to deliver medical supplies and humanitarian aid to Buenos Aires. 10/17 Bangkok Post - "Flying to Help" Article and pictures covering AAI's efforts to alleviate suffering of children in Thailand. Thai News - Front Page Story: "Angels from the Air" 10/16 Story in Hindi newspaper about AAI's efforts to bring aid and medical care to Thailand. 10/10 Bali Sun - National and Local News Pictures and story about AAI team's effort to help 1000 Balinese children. 10/8 Bali Sun - "Good News" Story about AAI team visiting Bali to bring food, aid and supplies to help 6 orphanages. 9/18 Kansas City Star - "Humanitarian Conservation Efforts Top Agenda - Earth Summit" Story about AAI member Dick Hankins from Belmont, MO and his trip to South Africa for World Summit on Sustainable Development. DFW People - "Airline Ambassadors move HQ to Dallas from San Francisco" 8/15 Article on AAI's new headquarters in Dallas and some background stories. Flagship News (American Airlines) - "Ambassadors Find Rewards in Giving" 8/1 Story on Glenda Johnson and AAI member Eric Woodson and the rewards of humanitarian work. ROSIE Magazine - "Own a Scale? No Way!" 7/2 AAI member and model Carre Otis mentions her work with AAI humanitarian efforts.

6/25 Arizona Daily Star - "Mercy is their cargo" Article about AAI members' work in Haiti. 6/20 DFW People - Cover Story on Aid to Guatemala Coverage of AAI's mission to Guatemala and American Airline's new inaugural flight: DFW-GUA. 4/1 American Way (American Airlines) - Someone Special At AA Story on Airline Ambassadors member Gladys Levy's trips to Puerto Vallarta to hand-deliver clothing, shoes, toys and medical supplies to children in need. 3/25 Naples Daily News - Half-Page Story Coverage of recent AAI efforts to help Afghan refugees. Lonely Planet - Half-Page Story 3/2 Coverage of recent AAI efforts to foster traveling to help peoples and cultures. 2/1 Majorca Daily Bulletin - Full-Page Story: "Children Ask World to Give Peace a Chance" Story on peace prizes delivered in Palma for AAI/Paz y Cooperacion annual Youth Art Competition. Sky West Airlines - Half-Page Story: "Travel to Make a Difference" 2/1 Story on Sky West employee Susie Cox and her efforts to help AAI support the Red Cross in New York during the aftermath of the World Trade Center disaster. 1/30 Majorca Daily Bulletin - Front Page Lead Story: "Family of Twin Towers Pilot visit Palma" Coverage of AAI visit to Majorca – met by the President of the Council de Majorca. 1/30 Balearic News - "Faith in God Gives us Strength to Get Through the Bad Times" Article on family that AAI brought to Palma for Peace Celebration. 1/16 Westlake Life - "Gunn Helps NYC, seeks volunteers for Haiti" Article on AAI member Charlie Gunn's efforts in New York and Haiti. Radio - 2002 KFMB 107 (Minneapolis) - Arne Arneson Show 12/20 Live interview on prime-time radio show with Nancy Rivard and journalist Brian Byrnes about Airline Ambassadors' efforts in Argentina and around the world, modeling "traveling to make a difference." 10/22 KPRM (Buenos Aires) - Hola, Palermo Interview about AAI's efforts in Argentina to bring medical supplies, food and other supplies with the help of Medications Without Borders. 10/17 KLOA (Bangkok) Interview with AAI member Dee Roby regarding efforts of AAI members to bring medical care and humanitarian assistance to Thailand and Bali. 5/21 National Public Radio - Service and Love Interview with Nancy Rivard on the founding and work of Airline Ambassadors. 2/14 **United Nations Radio** Interview regarding Youth International Art Competition: Globalization - The Great Challenge of the Millennium, co-sponsored by AAI and Paz y Cooperacion. Awards/Honors - 2002 12/17 National Caring Award - Washington, D.C. The National Caring Award was presented to Nancy Rivard and eight other recipients at an elegant gala and Award Ceremony at the Reagan Center. **YEAR 2001** Television Coverage - 2001 9/12 CNN (TV Asia; French, Hong Kong and China TV) Interview outside the entrance to Armory regarding AAI efforts to assist the American Red Cross in the aftermath of 9/11. AAI Asia Pacific Director Nishikant Waghmare interviewed by journalists from global networks. 9/12 **BBC World News** Nishikant Waghmare interviewed regarding relief efforts for 9/11 tragedy and its interruption of United Nations NGO/DPI Annual Conference. 6/12 - 8/12KCSM TV (San Francisco) - Focal Point Half-hour talk/interview show featured Airline Ambassadors (scheduled for airing three times). Odyssey Weekly - National Broadcast 3/21 Segment on "Vacationing to do Good" featured Airline Ambassadors in El Salvador. National Geographic - National Broadcast: 4-Minute Feature Story 2/22 Coverage of AAI's earthquake relief efforts in the refugee camps of El Salvador. 2/19 National Geographic - National Broadcast: 41/2 Minutes Story on earthquake relief efforts in El Salvador (interviews with 3 AAI volunteers). **UNTV - Press Conference** 2/16 Coverage of AAI's annual promotion of the International Youth Art Competition focused on Volunteerism. 2/14 - 12/28Airline Ambassadors/Kiwanis TV Show - Fin de Semana: 10-Minute Weekly Segment AAI volunteers deliver wheelchairs to those in need. Issues & Topics - Local Broadcast: 30-Minute Interview to be Aired Weekly 2/14 Interview regarding Airline Ambassadors and "Traveling to Make a Difference." 2/8 Life & Time PBS - Los Angeles: 10-Minute Segment

		Coverage of Airplane of Aid to El Salvador.	
•	1/27	Today Show – National Broadcast	
		Coverage of AAI's mission to Ecuador and Vacationing to do Good (Reporter Peter Greenberg).	
Print -			
•	12/11	Guatemala Post – Editorial on AAI: "The Importance of Charitable Giving"	
_	40/0	Only English newspaper in Guatemala covers AAI's work in Guatemala and Ecuador.	
•	12/2	Philippine Star – Full-Page in Sunday Section Story on AAI volunteer efforts at Shepherd of the Hills Orphanage.	
•	Dec	Flight Attendant Focus (United Airlines)	
	Dec	Features AAI volunteer programs for kids.	
•	Dec	DFW Cargo Newsletter (American Airlines) – "AA Cargo Cares About Kids"	
		Features the conversion of Cargo break room into Winter Wonderland.	
•	Nov/Dec	Kiwanis Magazine - "Travels with Bo - Encounters with Service"	
		2-page story features Kiwanis President on AAI mission.	
•	Nov	Glamour Magazine	
	44147	Covers AAI's work helping children in need.	
•	11/17	Manila Standard  Highlights AAI's visit to orphans in the Philippines.	
•	11/1	The Philippine Star – "Northwest Brings the Airline Ambassadors"	
	11/1	Story on AAI visit to Shepherd of the Hills Children's Home in Zambales.	
•	11/1	O & P World Magazine – 2-Page Story: AAI Provides aid to Ecuador	
		Features AAI's efforts in getting prosthetic equipment to Ecuador.	
•	10/22	Philippine Daily Enquirer – Airline Ambassadors In Manila	
		Covers AAI's visit to three Manila orphanages to bring cheer and aid.	
•	10/4	The Commercial Record – Battaglia Continues His Foreign Travel Adventures	
	40/4	Half-page story and picture on AAI efforts in Guatemala.	
•	10/1	<u>Time Magazine</u> – Orphans of the World Story on efforts of AAI member Cameron Gray	
•	10/1	Magic Carpet (Air India Employee Magazine)	
	10/1	Acknowledges efforts of Nishikant Waghmare with Airline Ambassadors helping victims' families after 9	9/11
		tragedy and for his help arranging for relatives' transport to New York after Air India's service resumed.	
•	9/22	Marathi Daily Sakal - "United America Can Stand"	
		Half-page article on the experience of 9/11 tragedy by New Yorkers and American People and the effor	ts of
	0/4	Airline Ambassadors to help families of victims.	
•	9/1	<u>Selecciones (Spanish Reader's Digest)</u> – "Las Alas de Amor" Highlights Airline Ambassadors' story and founder Nancy Rivard.	
	9/1	MODE Magazine – Cover Story: "Carre Otis – Why I love being a Mode Girl"	
	3/1	Article on actress/model Carre Otis where she describes her trip with AAI to Nepal as being the thing the	nat
		changed her life for the better.	
•	9/1	The Chronicle (New York Temple Israel) – Donated Playground Equipment	
		Features playground equipment donated by Temple Israel to children in Jamaica on AAI mission.	
•	Aug/Sep	Black Diaspora – 3-Page Story: "Founded on a Wing and a Prayer"	
_	A	Covers founding of AAI and Santo Domingo mission.	
•	Aug	Inside AA (American Airlines) – 3-Page Story: "Ambassadors Provide Aid and Affection" Features efforts of AAI member Elaine Osborn in El Salvador.	
•	8/1	Bravo Miami – "AA Flight Attendant Penny Rambacher Helps Children in Poverty"	
	0/1	Story on AAI member Penny Rambacher's humanitarian efforts through AAI.	
•	Jul/Aug	In-Motion Magazine – 2-Page Story: "New Arms for Diana"	
		Features AAI's mission to Ecuador with prosthetic expert Maurice LeBlanc.	
•	7/1	The Forum Magazine - "Froedtert Rehab Equipment Helps Patients in Guatemala"	
		Covers AAI's efforts to deliver medical equipment to Antigua, Guatemala.	
•	6/25	San Mateo Times – "Local Group Helps El Salvador Quake Victims"	
_	6.16	Covers efforts of Monica Oliva, Kiwanis and AAI in El Salvador.	
•	6/6	<u>Sunday Herald</u> – "Children Benefit from URGE/Airline Ambassadors Humanitarian Effort Point" Half-page article on AAI/URGE efforts to help children in Jamaica.	
•	6/5	Reggae Reporter (Jamaica) – "Lending a Helping Hand"	
	0,0	Covers AAI's work with URGE, a charitable organization founded by Ziggy Marley.	
•	June	Reader's Digest – American Heroes' Section and Back Cover Story	
		Features AAI President Nancy Rivard.	
•	6/1	American Way (American Airlines) - American Heroes	
		Coverage of Airline Ambassadors member William Dise.	
•	6/1	Kiwanis Magazine – "Ambassadors of Aid Take to the Air"	
_	A/4.6	1½ pages of story and pictures featuring efforts of Kiwanis and Airline Ambassadors.	
•	4/16	The Holland Sentinel – "Kids Reading for Guatemalan Persons" Regarding the efforts of Saugatuck students on AAI mission to help children in Guatemala.	
•	4/16	Davis Enterprise – "Labor of Friendship"	
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		Half-page story on Airline Ambassadors Youth Program.
•	3/4	Lake Shore Press – "Giving in Guatemala"
		Features efforts of AAI youth leader Kori Smith and her efforts in Guatemala.
•	3/1	Air Mail (American Airlines Flight Service Magazine) - Cover Story, 2 Full Pages: "Making a
Diffe	erence"	
		Coverage of Airline Ambassadors' efforts helping children throughout the world.
•	2/7	El Diario de Hoy (San Salvador) – 3 Full Pages: "Embajadores de Amor" (Ambassadors of Love)
		Coverage of Airline Ambassadors' holiday mission into El Salvador.
•	2/1	Broker Profiles
•	2/1	Flagship News (American Airlines) – "AA Flies Airline Ambassadors to El Salvador Relief
Effo		
•	2/1	Outside JFK (Airport Magazine)
•	1/22	Passages (Northwest Airlines)
		NW employees bring holiday spirit to Korean Orphanage.
•	1/7	Dallas Morning News
		Ambassadors of Goodwill fly to El Salvador.
•	1/4	American Airlines donates Boeing 757 to Airline Ambassadors
		http://avstop.com/news/american4.html
•	Jan	Biography Magazine – Feature Article
		Story on Nancy Rivard, Founder of Airline Ambassadors.
YEAR		
Televis	sion Coverage – 2	
•	12/26	FOX TV (Connecticut) – 3-Minute Segment on 6 O'clock News
		Coverage of AAI's mission to Columbia.
•	12/24	FOX TV (Los Angeles) – 5½-Minute Segment
		Coverage of AAI's mission to Columbia.
•	11/10	Channel 2 (Denver) – 3 Segments
		AAI volunteers with planeload of aid in Ecuador.
•	11/8	PBS - National Broadcast: "The Promise of Play"
		7 minutes of footage shot on an AAI mission to El Salvador.
•	10/30	CBS (Salt Lake City) - Morning Talk Show
		Coverage of the AAI mission to Ecuador.
•	10/26	NBC (Salt Lake City) – 3-Minute Feature
		Coverage of Wyndham Hotels' and LDS Charities' donations to Airline Ambassadors.
•	7/28	Inside Edition TV – National Feature: 20-Minute Segment
		Covering the AAI Haiti mission and work of the Mercy and Sharing Foundation.
•	7/20	TV Globo (Brazil)
	0/40	Covering AAI's mission to Brazil.
•	6/10	Channels 2 & 7 (Denver)
	CIE	Story on AAI's Haiti mission.
•	6/5	Channel 2 (Denver) – 1-Minute Feature The loading of the 757 for AAI's Haiti mission.
	EIDE	NBC (Washington, D.C.) – 6:00 PM News, 5-Minute Feature
•	5/25	Feature on Airline Ambassadors, narrated by Anchorman Jim Vance.
Print -	2000	realure on Amme Ambassadors, narraled by Anchorman Jim Vance.
•	12/1	Flagship News (American Airlines) - "Ecuador Relief Flight - A Team Effort"
•	12/1	Passages (Northwest Airlines) – "Airline Ambassadors Get the Most from Vacation"
•	11/24	Dallas Morning News – "Gift of Slumber"
•	11/4	El Comercio (Quito, Ecuador) – "31,000 Lbs of donations for Children"
•	11/2	Denver Post – "On the Wings of Angels – Airline Volunteers Make a Difference"
•	11/2	DPR Newswire American Airlines Provides Boeing 757 Airplane to AAI
	11/2	http://www.prnewswire.com/news-releases/american-airlines-provides-
	40/00	boeing-757-to-
•	10/23	Mundo Social (Bolivia) – 1/4-Page Article
_	40/45	Features AAI Bolivia mission.
•	10/15	American Way (American Airlines) – American Heroes
_	10/1	Features Glenda Johnson of AAI.
-	10/1	Island Skies (United Airlines)  El Digrio de Hoy (El Salvador) Half Borro Articles "Labor de Boneficencia"
•	8/24	El Diario de Hoy (El Salvador) – Half-Page Article: "Labor de Beneficencia"
•	8/15	American Way (American Airlines) – American Heroes
_	0/2	Features Nancy Rivard of AAI.  San Francisco Chronicle "High on Halping, Airling Workers Make a Difference for Kide"
•	8/3	San Francisco Chronicle – "High on Helping: Airline Workers Make a Difference for Kids"  Front page orticle in the Poningula Section feeturing the work of Airline Ambaggaders
_	9/4	Front-page article in the Peninsula Section featuring the work of Airline Ambassadors.
•	8/1 7/12	American Way (American Airlines) – American Airlines Employee of the Issue Chicago Tribune – "Hope for Haiti"
•	1/14	omougo moune – mope for main

_	7/4	laland Chica (United Airlines) (AAA) Travaling to Make a Difference?	
•	7/1	Island Skies (United Airlines) - "AAI - Traveling to Make a Difference"	
•	7/1	Flagship News (American Airlines) - Cover Story: "AAers Help Haitian Orphans"	
•	6/25	Aspen Sunday News - Cover Story: "To Haiti with Love"	
•	6/12	Denver Post – "Airplane of Aid to Haiti"	
•	6/1	Skyword (AFPA Union Newsletter)	
•	5/15	In-Flight Update (NWA Employee Magazine) – 2-Page Article "Airline Ambassadors"	
•	3/24	Flagship News (American Airlines) – Half-Page Article: "Travel to Make a Difference"	
•	2/15	JFK Magazine – Full-Page Article "Airline Ambassadors"	
•	1/10	News Digest (DELTA Airlines) – 1-Paragraph Story: "Authors, Ambassadors and a Soldier"	
·	1/10	<u>DFW People</u> – Full-Page Article: "AAI and Patch Adams Bring Smiles to El Salvador"	
Radio -			
•	9/10	United Nations Radio	
		Interview with Nishikant Waghamare on Airline Ambassadors profile and involvement with NGO/DPI Annual	
		Conference. UN News Editor questioned regarding Urban Conference on World Racism and the Dalit	
Dragan	tations 2000	(untouchables) in India.	
• Presen	tations – 2000	World Trade Club (International Business Club)	
	9/22	World Trade Club (International Business Club)	
•	9/21	Commonwealth Club (Public Policy Club in SFO) – "Travel to Make a Difference"	
	0/00	Congressman Lantos planning to join.	
•	6/22	Kiwanis International Convention (Miami) - "Serving Children in Need"	
•	4/23	Kompas Holiday Cruise Line – Concert and Presentation: "Traveling to Make a Difference"	
•	4/21	Istanbul Press Conference – "Airline Ambassadors and Kompas Aid Turkish Refugees"	
•	4/7	APFA Annual Convention (Fort Worth)	
•	3/21	Come to the Edge Conference (Ontario) – Keynote Speaker: "Traveling to Make a Difference"	
•	1/30	Award Ceremony (Madrid, Spain)	
	s/Honors – 2000		
•	11/4	Humanitarian Award	
		Presented to Nancy Rivard by the Islamic Cultural Center of Chicago	
•	6/15	Paul Harris Fellow Award	
		Presented to Nancy Rivard by Rotary International	
•	5/1	Northwest Airlines In-Flight Service Charity of the Year	
D I- N			
Book Mentions – 2000			
BOOK IV		or Occup for the Trescalade Occul	
• BOOK IV		n Soup for the Traveler's Soul	
•	Pending <u>Chicke</u>	Story on AAI mission to the Philippines.	
• •		Story on AAI mission to the Philippines.  Health and Beauty for Teens –Jennifer Young, Author	
•	Pending <u>Chicke</u> 6/1	Story on AAI mission to the Philippines.  Health and Beauty for Teens –Jennifer Young, Author Several mentions.	
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•	11/4	The Observer (Grand Rapids, Michigan) – "Airline Ambassadors Plan Holiday Mission to Bolivia"
•	9/21	Castro Valley Forum – "Eden Hospital Sends Supplies to Cambodia"
•	9/1	Passages (Northwest Airlines) – Front Page Story, 2 Pages: "Airline Ambassadors – Provide a World
	044	of Good for Those in Need"
•	9/1 8/12	<u>Air Mail (American Airlines Flight Service Magazine)</u> – Full-Page Story: "Ambassadors of Love" Missions Unlimited Newspaper – Cover Story: "Missions Unlimited Partners with AAI"
•	8/9	San Francisco Independent – Noah Griffin Column
•	8/8	Michigan Herald – "Teens Find Reward in Service"
•	8/1	Homeopathy Today – Cover Story: "Update from Macedonia – Homeopaths Without Borders"
•	7/12	San Mateo Times – "Web of Giving Helps Charities"
•	7/1	<u>Air Mail (American Airlines Flight Service Magazine)</u> – Full-Page Story: "Airline Ambassadors Assist
		Kosovo Refugees and Needy in Honduras/Nicaragua"
•	5/14	Passages (Northwest Airlines) – Cover Story: "United Nations Honors AirCares as World Leader"
	5/1 4/1	En El Aire (Iberia In-Flight Magazine) – ½-Page Story: "Peace and Cooperation"  Peace Times – ¼-Page Story: "For Peace Sake"
•	3/15	In View – "Cooperation in Action"
•	3/1	Cleveland Deplaner – "Airline Volunteers Save Lives"
•	2/15	Bay View (San Francisco Newsletter)
•	2/1	Greenwich Times – "Not a Wonder, but a Commitment, Educator Brings Smiles to Columbia"
•	1/1	Hopedale Daily – "Teddys for Tots"
• Radio ·	1/1	LBV Magazine – Full-Color Cover Story, 4 Pages: "Intercambio da Solidariedade"
Radio -	- 1999 3/1	Brasil Radio KHZ 1:10
	<b>5</b> / 1	Sharrye Moore shares about AAI with people of Sao Paulo and 4 other cities.
•	2/25	San Jose de Bocay Radio
		Weininger brings doctors and aid to Nicaragua.
•	2/17	Brasil Radio 560 KHZ
	2/10	Interview with Airline Ambassadors.  KVIL New York Radio
•	2/10	One-hour interview with Airline Ambassadors.
Presen	tations - 1999	
•	10/20	Global Conference of Sustainable Tourism (Glasgow, Scotland) – "Ambassadors of Goodwill"
•	8/15	United States Congress Awards Ceremony for International Art Competition
•	4/29	Presenting with Congresspersons Lantos and Porter. United Nations Round Table – "Sustainable Tourism"
•	4/25	Hosted a roundtable for industry leaders and visionaries for a new role of tourism.
•	2/10	United Nations Press Conference – "Visions for a Third Millennium"
		Launching of Youth Art Competition.
•	1/30	Award Ceremony (Madrid, Spain)
	s/Honors – 1999	Anchorandon of Danie Assent
•	10/21	Ambassador of Peace Award  Presented at the Global Conference of Sustainable Tourism.
•	6/20	1999 Woman of Peace
		Presented to Nancy Rivard – International Peace Prayer Day
•	6/20	Peace Cereal Grant \$5,000 presented to Airline Ambassadors at International Peace Prayer Day
Dool: N	fantiana 4000	
BOOK I	lentions – 1999	You Already Know What to Do – Sharon Franquemont, Author
		Chapter on Airline Ambassadors.
		Tasteberries for Teens - Betty Youngs, Author
V= : =	1000	Chapter on Airline Ambassadors.
YEAR Tolovis	<u>1998</u> sion Coverage – 1	998
•	12/24	Fox News KTTV (United States)
		Airline Ambassadors help Bogotá orphanage.
•	12/23	Fox News KTTV (United States)
	4440	Airline Ambassadors bring Christmas to Bogotá orphanage.
•	11/8	Fox News Channel 11 (Los Angeles) Hurricane Relief – Honduras.
•	11/7	Fox News Channel 11 (Los Angeles)
-		Hurricane Relief – Los Angeles.
•	8/1	TV Globo (Brazil) – 4 Nights of Coverage
	4000	Airline Ambassadors/Legion of Goodwill.
Print –		Croonwich Times "Student Voluntoers Find Halming Others is 14- Own Bowers"
•	11/28 11/14	Greenwich Times – "Student Volunteers Find Helping Others is Its Own Reward"  Fort Worth Star Telegram – "Gifts for El Salvador Orphans – Flight Attendants Play Santa"
-	. 1/ 17	1 of Worth Star Felegram - Onts for Er Salvador Orphans - Flight Attendants Flay Santa

	44144	
•	11/14	Milford Daily – "Hope for Hopedale"
•	11/11	Miami Herald – "From Miami with Love – Planeload of Aid Arrives in Nicaragua"
•	10/12	Miami Herald – "Bless the Beasts - Airline Ambassadors Walk for Animals"
•	10/3	Greenwich Post – "Arch Students Reach Out to Columbia"
•	10/1	Miami Herald – "Airline Employees Travel the World to Help Needy Children"
•	9/25	Times of India - Full-Page Article: "Airline Ambassadors International, Inc."
•	8/20	Northwest Airlines Probationary Perspective – "Airline Volunteers Assist Humanity"
•	8/7	Fort Worth Star Telegram – "Helping Hands"
•	7/1	Washington Times – "Ambassadors to the Needy"
•	4/17	Fort Worth Star Telegram - "Texas Group Enables Toddler to Have Surgery"
•	4/1	LAX Update - "Airline Ambassadors - A Chance to Care for Someone Else"
•	3/15	Greenwich Times - "Honors Show Reality of Student Pursuits"
•	2/20	Greenwich Times – "Arch Students Serve as Teen Ambassadors"
•	1/10	American Airlines 1997 Annual Report
		Airline Ambassadors mentioned.
Radio -	1009	
•	- 1998 8/12	WRG 88.4 Radio (Geneva)
•	0/12	Airline personnel helping those in need around the world.
•	7/8	KFTV Radio (New York and Brazil) – 8 Programs
•	110	Airline Ambassadors traveling to help children.
Drocon	itations – 1998	Allillie Allibassadors travelling to help children.
•	12/14	United States Department of State – "Traveling to Make a Difference"
•	10/4	World Congress of Adventure Tourism – "Traveling to Make a Difference – The Leading Edge of
·	10/4	Adventure Tourism"
•	8/10	Come to the Edge Conference of Business Leaders (Portland, Oregon) – Keynote Speaker
YEAR		Tome to the Luge Comerence of Business Leaders (Fortiand, Oregon) - Reynote Speaker
	sion Coverage – 1	997
•	11/20	Channel 9 (Toronto, Canada) – 3-Minute Feature: "Helping Children in Bolivia"
Print –		onamor o (1010110), ound duj
•	12/11	Miami Herald – "Best Wishes Go a Long Way"
•	10/23	Assembly Daily (Istanbul) – "Children's Art Competition to Promote Tourism"
•	10/2	Miami Herald – "5 <sup>th</sup> Grade Student is U.S. Winner in World Hunger Poster Contest"
•	9/1	International Diplomatic Observer – "Airline Ambassadors: More than Flights of Fancy"
•	7/23	Kansas City Star – "Donations Help Children's Clinic - Airline Ambassadors"
•	3/15	International Diplomatic Observer – "Ambassador from Spain Launches the Global Educational
•	3/13	Competition"
•	1/18	Personas Magazine (Bolivia) – Full-Page Cover Story: "Desde El Aire" (From the Air – A New Group
•	1/10	Promoting Goodwill)
Presen	ntations – 1997	Fromoting Goodwin)
•	9/20	United States Congress - Canon Rotunda: "Award Ceremony for Art Competition"
YEAR		Onited States Congress - Canon Rotanda. Award Seremony for Art Competition
	ion Coverage –19	996
•	6/21	UNIVISION TV – Global Broadcast: 3-Minute Segment
	*·= ·	Airline Ambassadors feature.
Print -	1996	
•	12/6	Del Mundo (Bolivia) – "Una Mujer que se Siente Feliz Ayudando" (A Woman who Feels Joy in
		Helping)
•	11/22	Mundo Social (Bolivia) – "Admirable, El Voluntarios se Incio en American Airlines"
•	11/22	The Guelph Mercury – "Helping the World's Needy Makes my Life More Meaningful"
Award	s/Honors – 1996	
•	1/1	AAI Honored in Congressional Record
		Congressman Lantos.
YEAR	1995	
	sion Coverage – 1	995
•	9/6	Channel 9 (Washington, D.C.) - Talk Show: 20-Minute Interview
Print 1		
•	12/20	Estrella Oriente – "Papa Noel Llego Cargado" (Santa Brings Cargo for Children)
•	10/2	Flagship News (American Airlines) – "Ambassador Program Services Airline Industry"
•	5/1	City Summit A-Gender – "Holiday with a Difference"
•	2/15	Pathways (Washington, D.C.) – "Airline Ambassadors Program Promotes International Networking"